

User Manual of NFC label

Suitable for NFC label of different sizes

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1. Specifications

Basic specifications	Product Type	NFC label
	Display type	E-ink bi-stable graphic display
	Display color	B/W, B/W/R, B/W/Y
	Housing color	white (color customization is available)
	Operating temperature	0~40°C
	Working humidity	10-90%RH
	Storage temperature	-20~60°C
	Battery	CR2450 button battery pack, removable
	Sizes	1.54, 2.13, 2.66, 2.9, 3.5, 4.2, 5.83, 7.5inch
Functional specifications	Operating Voltage	3V
	Communication frequency band	Zigbee/2.4G
	Protocol	Private protocol (encrypted)
	communication mode	half duplex bidirectional
	communication channel	1~80(Configurable)
	Standby power consumption	10uAh
	Dustproof and waterproof rating	IP54,some models can reach IP67
	NFC	Standard feature

2. Hardware and APP compatibility

The NFC label does not require a base station. You only need a mobile phone or PDA device with NFC function, download the APP, and you can easily refresh the labels. Supported mobile phones include IOS version and Android version.

2.1 IOS app download

Search "ShowMore" on Apple store.

2.2 Android app download

Search "ShowMore" from Google Play or you can get the apk file from the supplier.

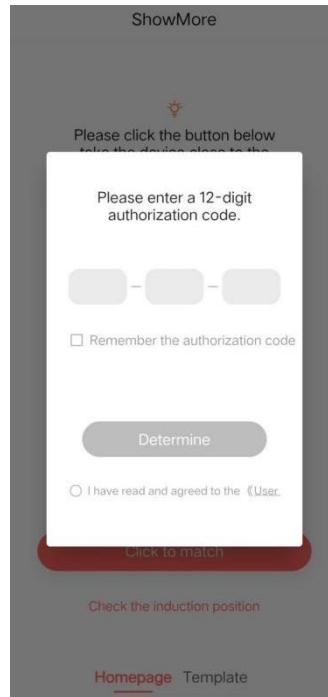
3. Main operating functions

3.1 Enter activation code

In order to prevent the NFC price tag from being changed at will and ensure the rights and interests of customers, ShowMore APP adds the function of activation code.

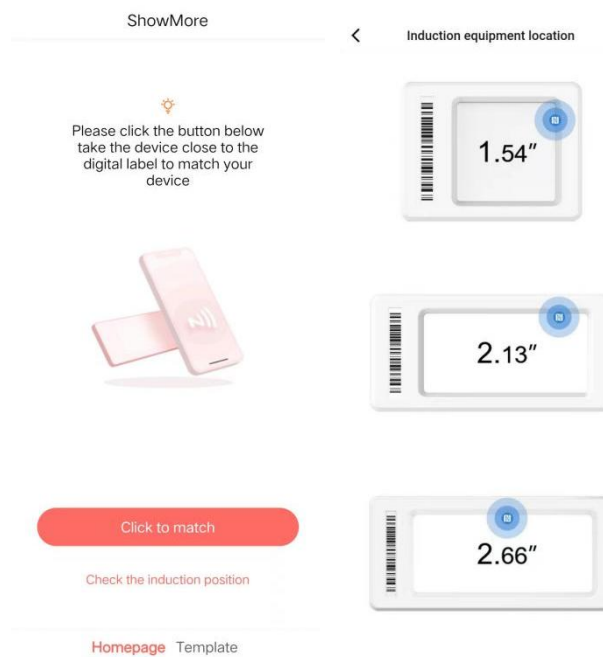
Copy the activation code and open ShowMore, the activation code will be automatically filled in the text box.

Activation codes can be obtained from the supplier.



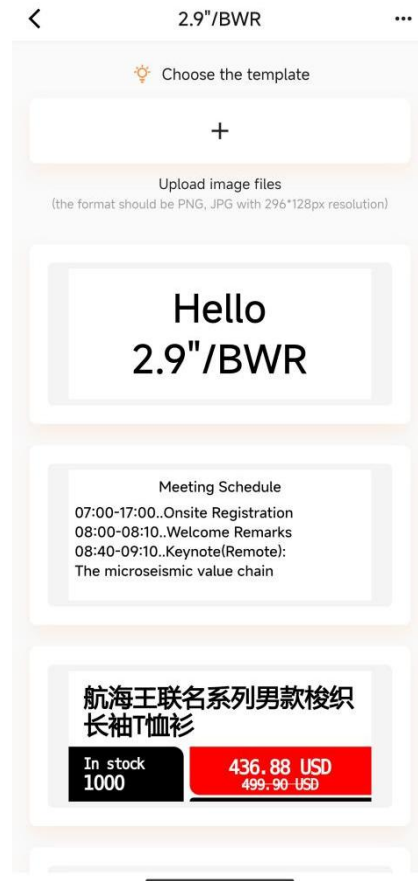
3.2 Check the induction position

You can view the NFC sensing position of the tags of different sizes, as shown in the following figure



3.3 Click to match

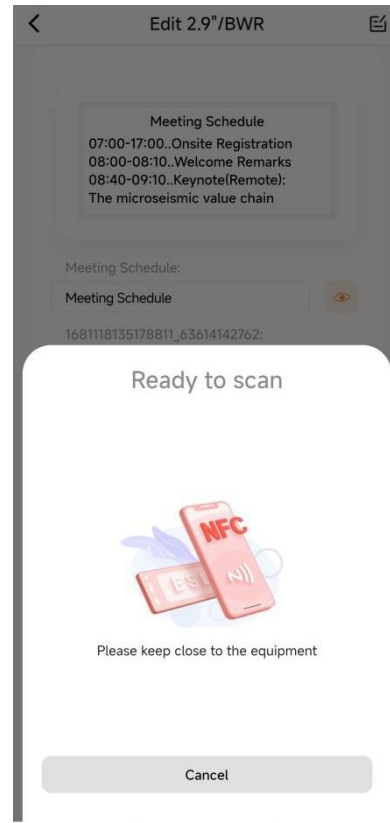
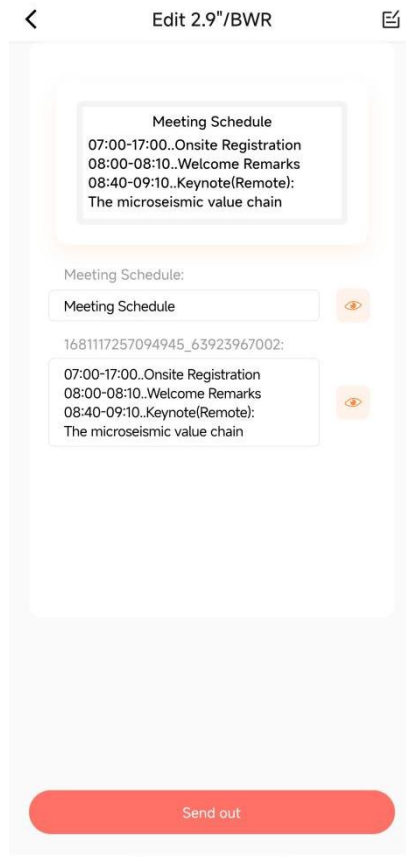
Click the button of “Click to match”, then put to phone or PDA close to the label, the APP will automatically jump to the template selection page. As shown in the picture below



On the template editing page, there are two core functions, namely preset templates and uploading custom images. As shown in the image above.

3.4 Operation of preset template

On the template selection page, select the template, and click to enter the editing page, as shown in the following figure. After editing, click "Send out" at the bottom, keep the electronic label and the sensor area of the mobile phone in contact, and then the data transmission can be completed. As shown in the picture below.

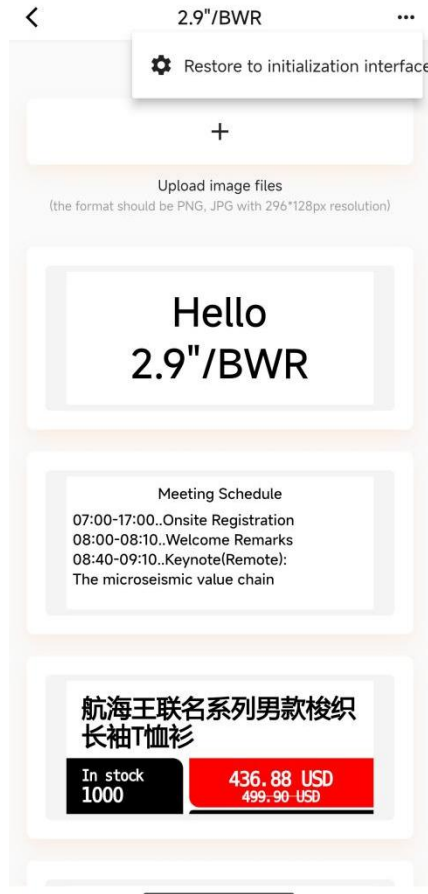


3.5 Upload custom image

In addition to the preset templates, you can also send custom pictures to the screen of the esl, click the "+" on the choose the template interface to select the picture to be sent from the mobile phone. However, it should be noted that the image resolution and format need to meet the requirements to ensure normal transmission.

3.6 Restore to the initialization interface

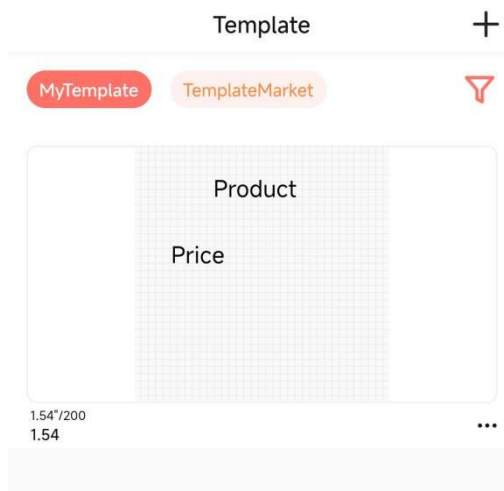
On the template selection page,Click "... in the upper right corner, click "Restore to initialization interface", and then put the phone close to the NFC of the ESL, the ESL will restore the initial interface(As shown below).



4. Template

4.1 My Template

List of custom templates



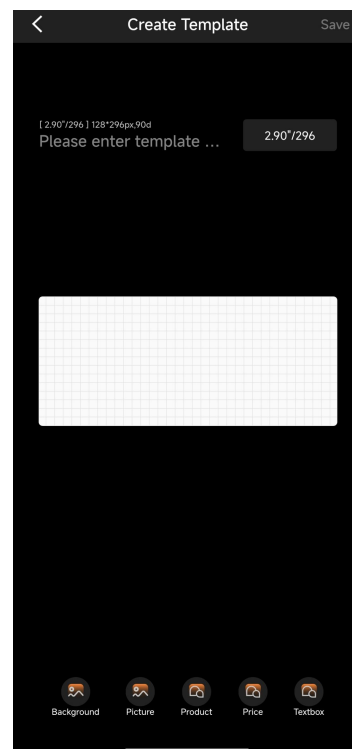
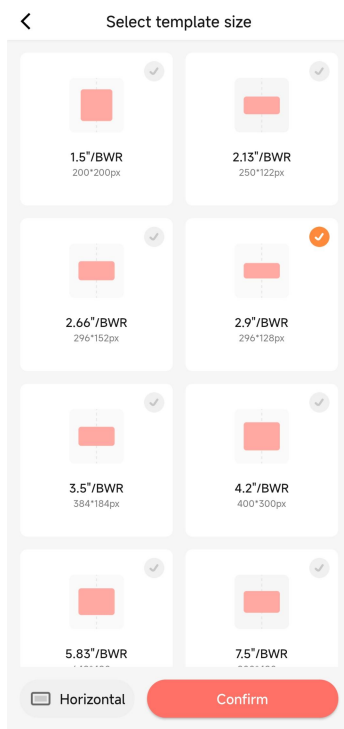
4.2 Template Market

All ESL sizes preset templates



4.3 Custom Template

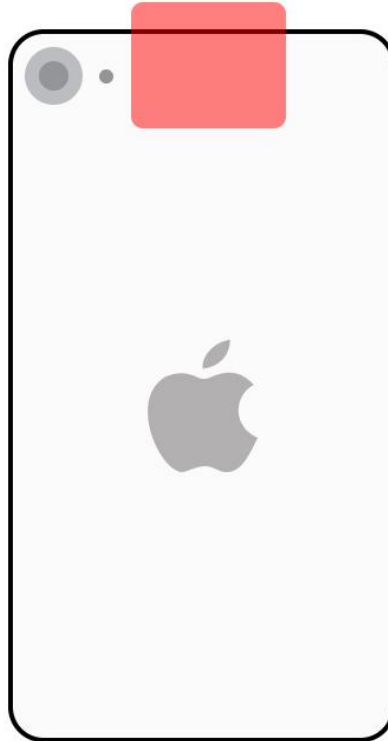
Click on the "+" in the upper right corner of the template page, jump to the Select template size page(left picture), select the canvas of the esl size(In the lower left corner, you can choose the display direction of the canvas: vertical or horizontal). Enter the custom editing interface of the template(right picture), and after the template is saved, it will be displayed in my templates and preset templates.



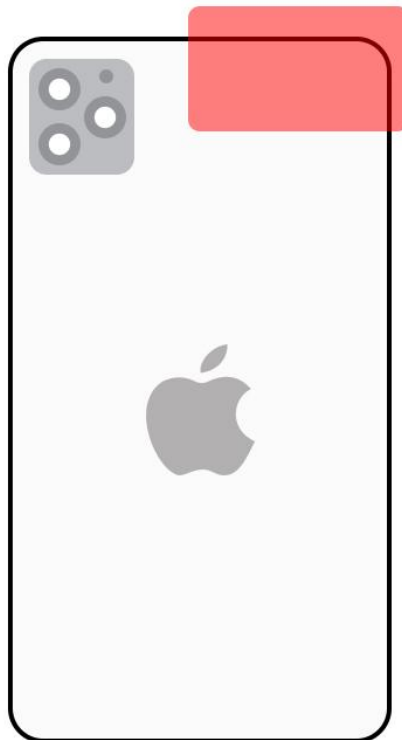
Please ask the supplier for a detailed custom template function description

5. NFC location guidance for commonly used mobile

5.1 iPhone X



5.2 iPhone 11, 12, 13, 14



5.3 HUAWEI nova 9

