



2023

PRODUCT CATALOGUE

South American **NO.1** Sales Volume

Electronic Shelf Label Manufacturer



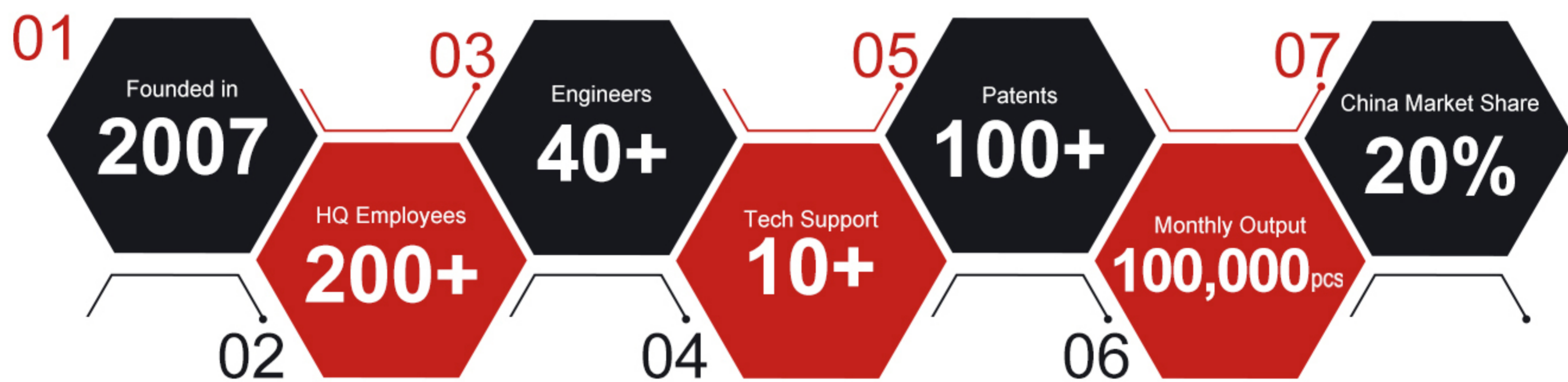
COMPANY INTRODUCTION

60+ Countries	5000+ Stores	100+ Cooperative Brands
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YALA Group (Yalatech, Yala Display) was founded in 2007, a well-known brand of retail technology in China. After years of development, now we are South American Sales Volume No.1 Electronic Shelf Label Manufacturer.

In the past 15 years, we have served customers like Target, Walmart, Costco, Metro, Carrefour, CR Vanguard, Huawei, Xiaomi, Gome, Suning etc.

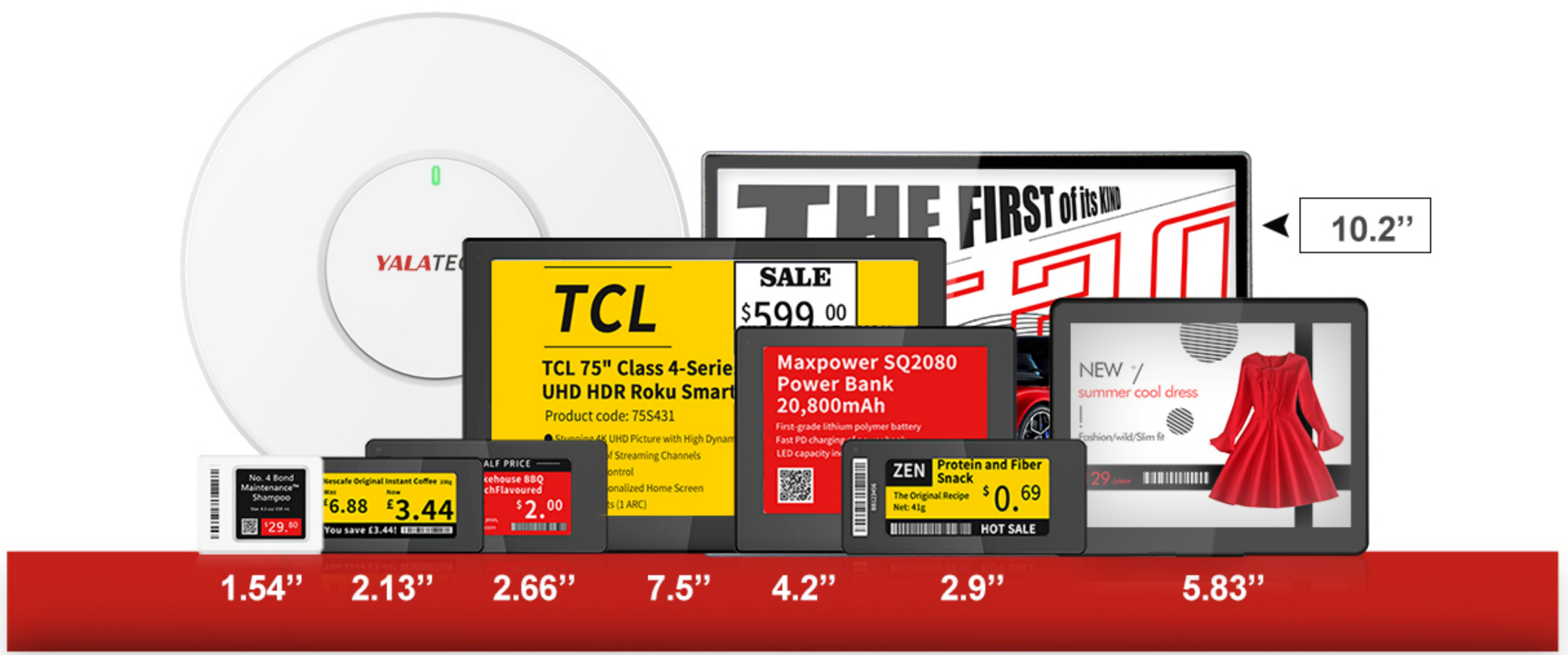
Based on our in-house design and manufacturing capability, we have always been and are committed to providing the most cost-effective solutions to our clients.



CUSTOMER CASES



ELECTRONIC SHELF LABEL



Slim Series

Rock Series

Freezer Series

Waterproof Series

ESL GATEWAY (ACCESS POINT)



- High Capacity
- Superior Coverage
- Easy Installation
- Safety & Stability



SaaS architecture Cloud Platform

- Worldwide Coverage
- Enterprise-grade reliability
- Full Scalable Server Capacity
- Unlimited Stores Support
- 128 Bit AES Encryption
- With API for easy integration

E-PAPER PRODUCT FOR OFFICE/SCHOOL

EXCLUSIVE MODEL

E-Paper Digital Name Badge

- NFC technology & Magnetic suction data cable
- Dedicated APP for screen update and template designer
- 3.7inch e-ink display with B/W/R color
- Ultra-thin and light, battery free
- More than 5 years life-span



E-Paper Digital Name Tag

- NFC technology & Magnetic suction data cable
- Dedicated APP for screen update and template designer
- 2.13inch e-ink display with B/W/R color
- Ultra-thin and light, battery free
- More than 5 years life-span

One of the best solutions for digital name badge and tags



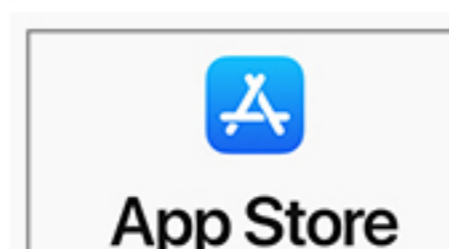
Easy to use || Cost-effective || Environmentally friendly

E-PAPER DESKTOP SIGNAGE



Can be used in reception desk or any places where a signage is required.

- Electronic Paper Display
- With dedicated APP and PC version software
- Reusable, 5 years life span
- No wiring required
- No Internet required



WHY CHOOSE US?

01 We are a company with long-term strategies and sustainable development

Founded in 2007, we started from the design and manufacturing of Retail Display products, now we have 300+ distributors and 5000+ store users all over the world.

02 We are a well-known brand in Retail Technology Industry of China

YalaTech was selected as the supplier of Electronic Shelf Label by CR Vanguard, the No. 1 retailer in China, a Fortune Global 500 enterprise with 95.1 billion annual sales revenue in 2019.

03 In-house capabilities from hardware to software

R&D strength

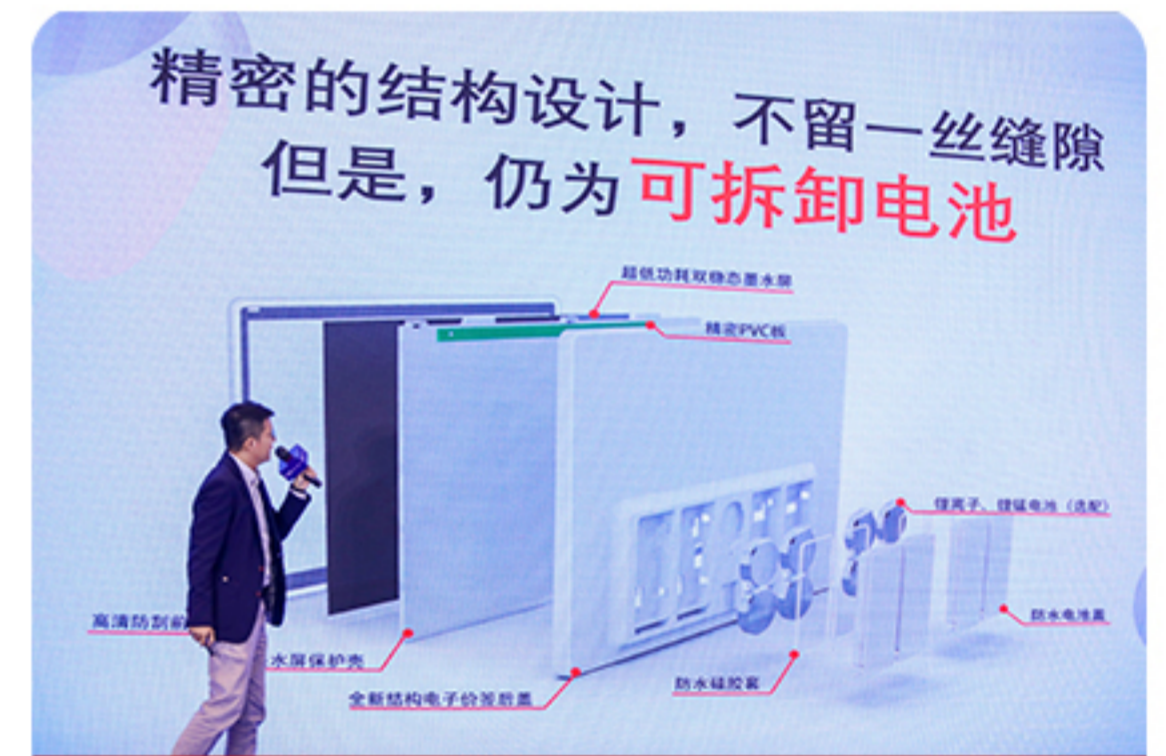
YalaTech has strong technical accumulation in research and development, which brings market-competitive products and solutions to customers.



R&D personnel account for more than 30%



100+ inventions and patents



10+ Senior Product Manager

In-house manufacturing

With our own SMT/DIP production lines, injection and assembly lines, we can produce any part of the ESL system.



YalaTech Co., Ltd.

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Website



AliExpress Store