

HIGOLD[®]

Creative Living Soul!



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Part. 01

HIGOLD® ABOUT HIGOLD

The logo features a large blue circle with the text "HIGOLD® GROUP" in white. Behind the circle are three stylized, striped buildings in white and blue. The entire graphic is set against a dark background with white concentric circles and dots.

HIGOLD® GROUP

HIGOLD GROUP Co., Ltd.

is a diversified and innovative technology enterprise integrating household Hardware which include furniture fittings, door&window hardware, kitchen&bathroom hardware, Decorative hardware, intelligent hardware and outdoor furniture.

340000^{m²}

Digital production
base



6 Times
Reddot Award
Winner

90⁺

Countries or Regions
for Global Sales
Network

700⁺

Patents



6 Times
iF Design Award
Winner

8⁺

Different Product
Categories

.....



Strive for improving the quality of human life

Mission

Strive for improving the quality
of human life

Vision

The leading world class household
hardware aircraft carrier

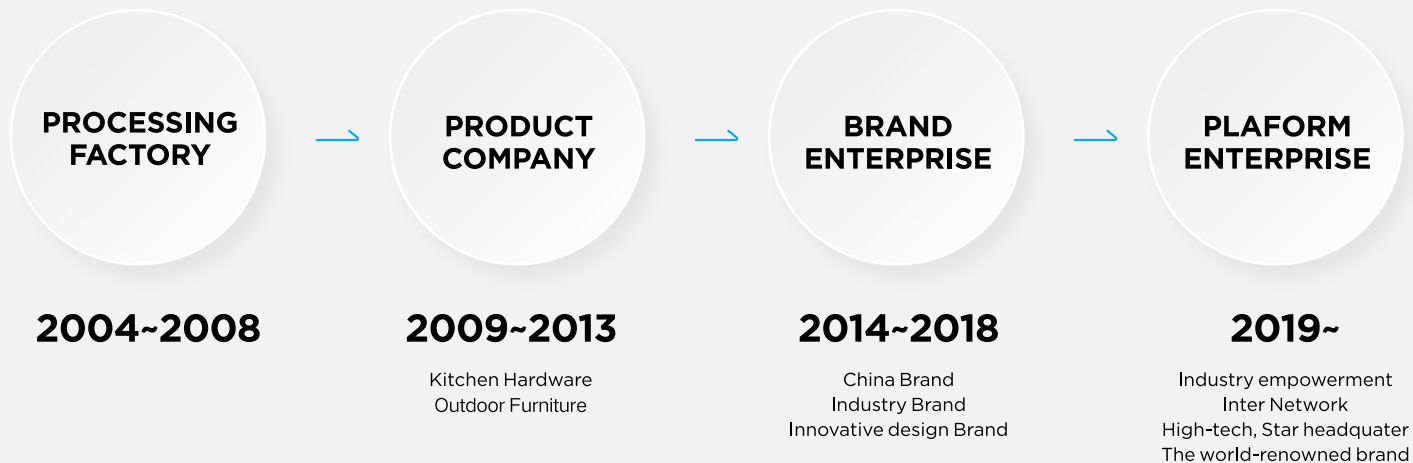
Value

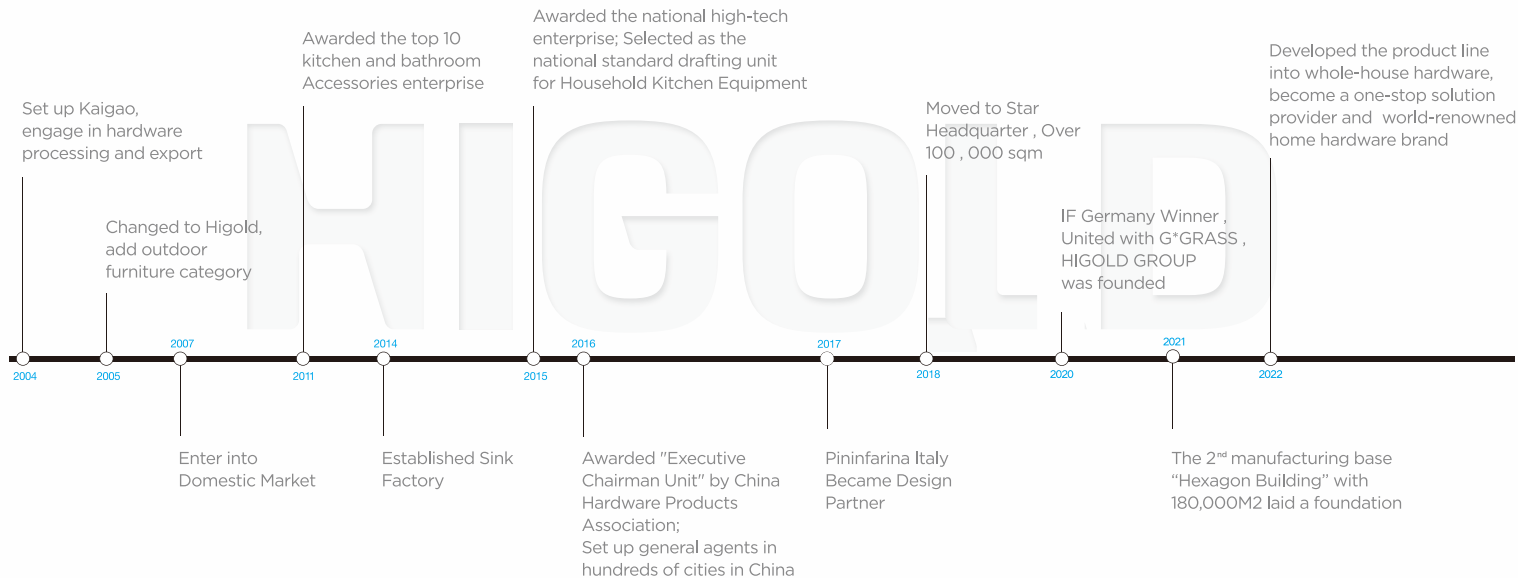
Innovation, Challenge, Insistence



Hardware industry cluster
International brand
Global expansion
Target country sales branch

Higold Development History





Part. 02

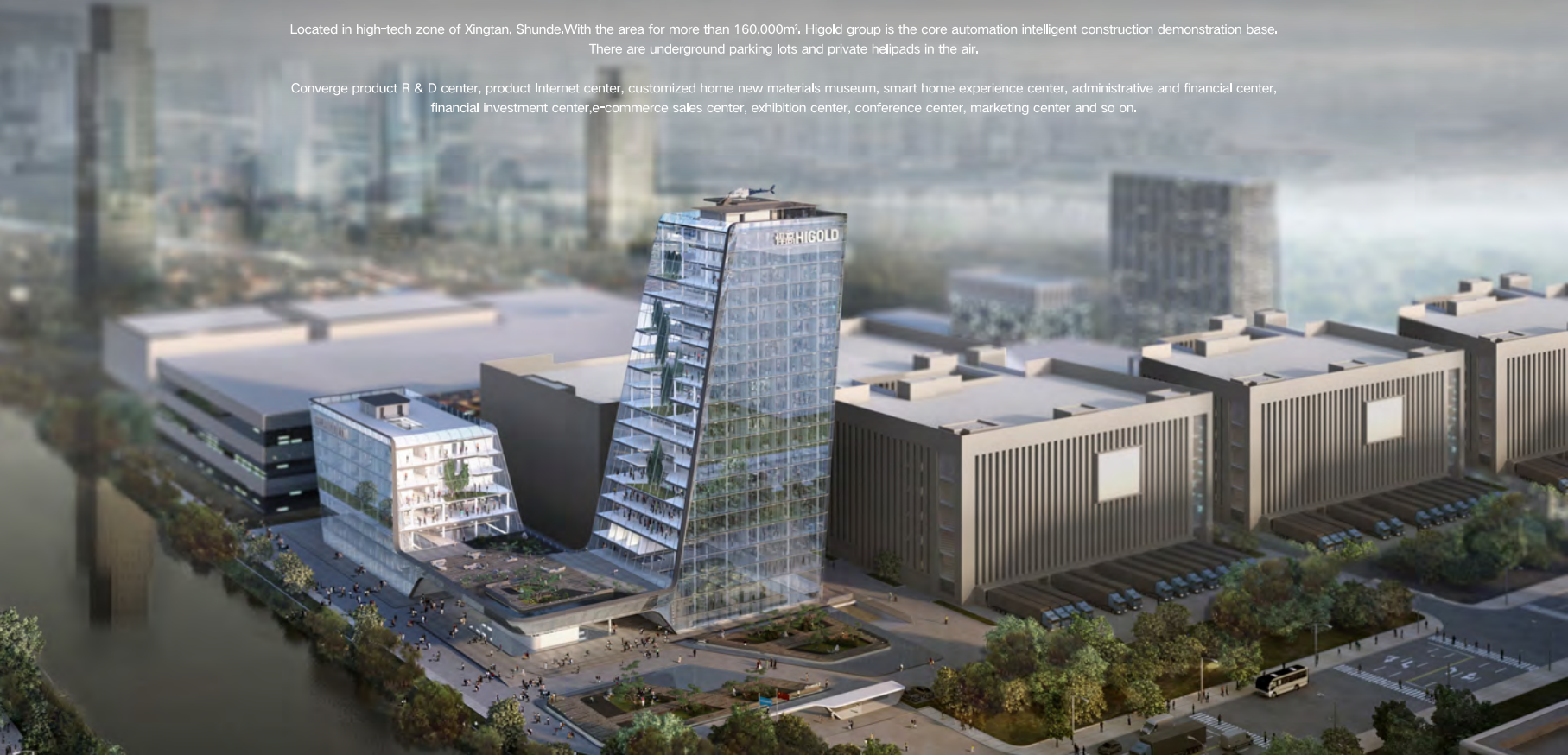
HIGOLD® INTELLIGENT MANUFACTURING

HIGOLD® GROUP

STAR HEADQUARTER

Located in high-tech zone of Xingtan, Shunde. With the area for more than 160,000m², Higold group is the core automation intelligent construction demonstration base. There are underground parking lots and private helipads in the air.

Converge product R & D center, product Internet center, customized home new materials museum, smart home experience center, administrative and financial center, financial investment center, e-commerce sales center, exhibition center, conference center, marketing center and so on.





HIGOLD® GROUP

The HEXAGONAL BUILDING

Located in Guanghua industrial zone of Xingtian, Shunde, With the area for more than 180,000m².

Industrial 4.0 Super Factory.

Comprehensive digital intelligence transformation production base

Part. 03

HIGOLD® R&D POWER

HIGOLD® DESIGN

The high-end design team from Germany, Italy, the United States, France, Australia, Asia
and other design giants is the driving force for the creation of Higold



Six times Reddot Design Award Winner

(2014. 2017. 2018. 2021. 2022. 2022)

Six times won the "Oscar" German Red Dot Design Award in the global design community, confirming the R & D and innovation strength of Higold.



reddot award **2022**
winner



reddot award **2022**
winner



reddot award **2021**
winner



reddot award **2018**
winner



reddot award **2017**
winner



reddot award **2014**
winner

Creative Living Soul!

HIGOLD®

Six times IF design Award Winner

(2020. 2021. 2021. 2022. 2022. 2022)

Won the International IF Design Award for six times, let the world witness
China's intelligent design, highlight the strength of China's design and innovation



Design Award 2022



Design Award 2022



Design Award 2022



Design Award 2021



Design Award 2021



Design Award 2020

Creative Living Soul!

HIGOLD®

More than 700 patent honorary certificates

International design team & persistent pursuit of product innovation,
the accomplishment of more than 700 innovative designs and invention patents



CERTIFICATES



ISO9001



ISO14001



CUPC



CSA



CE



FDA (PVD Sink)



FDA (Quartz Sink)

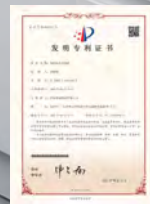


LFGB (Quartz Sink)



SHEARER SWING TRAYS 3.0

Newly upgraded corner manipulator.
Pay homage to the classics.
Leading the future.
Industry leader.
Invention patent



Patent No.: 202010424189.2

HIGOLD®

Creative Living Soul!



专利号 Patent no. ZL 201910116449.7

The combination of creativity and technology
to create an ideal home

INTELLIGENT SINK

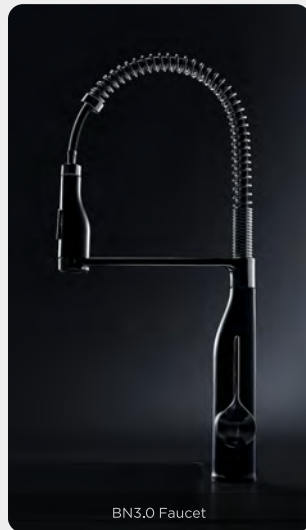


Part. 04

HIGOLD® PRODUCT RANGE

SINKS AND FAUCETS

Smart sink, quartz sink, handmade sink, faucet, accessories and so on



KITCHEN HARDWARE

Pantry Unit, Lift system, Corner system, Base Unit



WARDROBE ACCESSORY

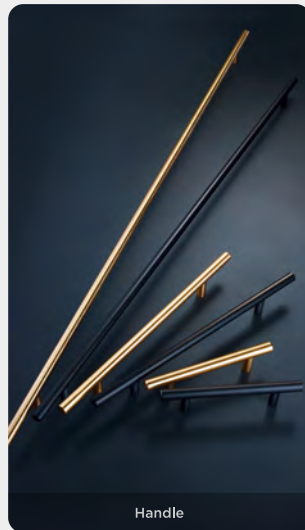
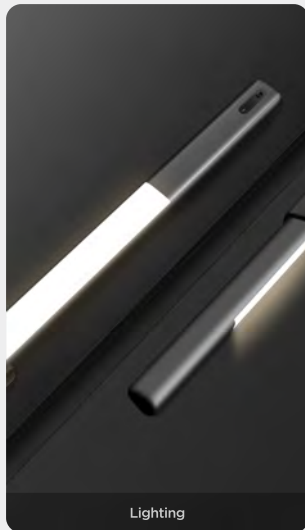
BV Moran Green, BV Premium Grey, BV Ivory, A Sereis Premium Grey, A series Cobalt Platinum, Shearer Sereis and so on



FURNITURE FITTINGS



DECORATIVE HARDWARE



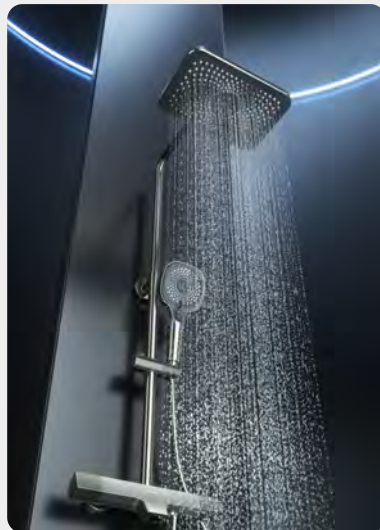
DOOR&WINDOW HARDWARE

Insert Handle; Square Handle; Horizontal pivoting window system; Hidden horizontal pivoting window system, Sliding brace

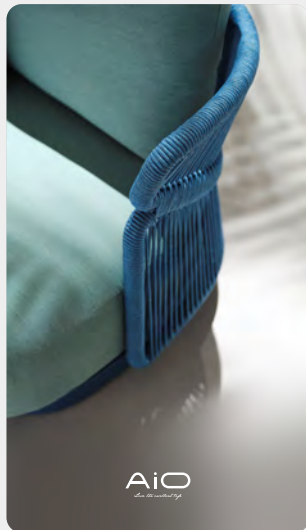


BATHROOM HARDWARE

Shower Spray, Mixer, Floor Drain, Angle Valve, Strainer, Rack, Accessories



OUTDOOR FURNITURE

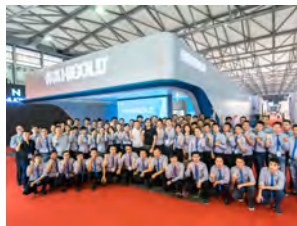


Part. 05

HIGOLD® EXHIBITIONS & BRAND PROMOTION

A glance of the Global Exhibition

Global exhibition can appreciate the charm of the Higold brand.
The innovation of Higold has become a creative model of the exhibition.



China Exhibition



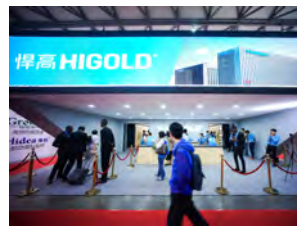
China Exhibition



Germany Exhibition



American Exhibition



France Exhibition



Italy Exhibition

New Products Release Conferences around the whole China

Beijing, Changchun, Jinan, Shenzhen, Changzhou, Wuxi, Shanghai, Fuzhou, Guangzhou
Nanjing, Kunming, Quanzhou, Huizhou, Hohhot, Zhanjiang, Wuhan, Taizhou, Guilin, Changsha, Wenzhou, Shaoxing, Taiyuan, Ningbo...



HIGOLD
Creating Living Space

HIGOLD
— HAPPY CHINESE
NEW YEAR

WWW.PRNASIA.COM

www.higold.com.cn

HIGOLD®

FOCUS ON KITCHEN HARDWARE

俾高·专注厨房五金

+0086 400 0189 990



德国红点设计大奖得主
red dot design award
winner

春节快乐
万事如意

华商名人堂

HAPPY
CHINESE
NEW YEAR

华商名人堂

HIGOLD® BRAND ADVERTISEMENT ON NEW YORK TIMES SQUARE

HIGOLD®
Creative Living Soul!

**HIGOLD® BRAND
ADVERTISEMENT ON
HIGHWAYS,
AIRPORTS,
TRAIN STATIONS.**



HIGOLD®
Creative Living Soul!

**HIGOLD® BRAND
ADVERTISEMENT ON
CITY BUSES**



HIGOLD®

悍高 HIGOLD® × 甄子丹

品牌代言签约仪式



HIGOLD® Brand Spokesman: Donnie Ye

欧锦锋

甄子丹

HIGOLD®
Creative Living Soul!

**HIGOLD® BRAND
ADVERTISEMENT ON
CITY BILLBOARDS**



Part. 06

HIGOLD® SALES NETWORK



DOMESTIC SALES NETWORK

**THE DOMESTIC DISTRIBUTION
NETWORK COVERS
147 CITIES AND 31 PROVINCES**





ZHONG SHAN FLASHIP STORE DESIGN (1)



HIGOLD 悍高水槽

ZHONG SHAN FLASHIP STORE DESIGN (2)

ZHONG SHAN FLASHIP STORE DESIGN (3)



The Overseas Distribution Network Covers 90 Countries And Regions





IRAN FLASHIP STORE DESIGN (1)



IRAN FLASHIP STORE DESIGN (2)



IRAN FLASHIP STORE DESIGN (3)



INTERNATIONAL PARTNERS

MGB

Crate&Barrel

 **Liverpool®**


ABYAT
— HOME OF HOMES —

XXXLutz

COSTCO
WHOLESALE

roSen®

ACE 
Global Distribution

OBI

HÄFELE

Harvey Norman

LEROY MERLIN
乐华梅兰

 **garten&freizeit.de**
Ihr Gartenmöbelspezialist

LOWE'S

 **HALO**

Carrefour 
家乐福

Part. 07

HIGOLD® FACTORY PROFILE

悍高·激情生产
全情投入，注重细节。



生产3线

Employees: 200+
Monthly Production Capacity: 30K units

SINK FACTORY

HIGOLD®

Creative Living Soul!

INTELLIGENT MANUFACTURING

WELDING ROBOT





INTELLIGENT MANUFACTURING

STACKING ROBOT

INTELLIGENT MANUFACTURING

AUTOMATIC ULTRASONIC CLEANING



HIGOLD®
Creative Living Soul!

高·发展策略
以卓越行致卓越，
创行业第一。

HIGOLD

产品中心



INTELLIGENT MANUFACTURING

TESTING CENTER

Part. 08

HIGOLD® PRODUCT PRESENTATION

HIGOLD®
Creative Living Soul!



HANDMADE SINK INTELLIGENT PURIFICATION SINK



red^{dot} award 2022
winner

HIGOLD®
Creative Living Soul!

**HANDMADE SINK
SINGLE BOWL**



HIGOLD®
Creative Living Soul!



HANDMADE SINK
FARMHOUSE SINK

HIGOLD®
Creative Living Soul!



**HANDMADE SINK
BL 1.0 WORKING STATION**

HIGOLD®
Creative Living Soul!



**PRESSING SINK
BL2.0 WORKING
STATION**



HANDMADE SINK
WORKSTATION CHANNEL SINK

HIGOLD®
Creative Living Soul!



COMPOSITE SINK



HIGOLD®
Creative Living Soul!

BN1.0 FAUCET

The pearl on water shines the world



HIGOLD®

Creative Living Soul!

**Sharp
three colors
Stunning choice**

L E A D I N G D E S I G N



HIGOLD®

Creative Living Soul!

BN2.0 FAUCET

Italian charm · Roman style



reddot design award winner 2022



DESIGN AWARD 2022



HIGOLD®

Creative Living Soul!

Each posture
shows its
charm
thoroughly

L E A D I N G D E S I G N



HIGOLD®
Creative Living Soul!

BN3.0 FAUCET

Swan neck design
More firm support for willfulness

L E A D I N G D E S I G N



4 colors for option
Poeticize every home

L E A D I N G D E S I G N



HIGOLD®

Creative Living Soul!



AMERICAN STYLE FAUCETS

L E A D I N G D E S I G N



HIGOLD®

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KITCHEN SINK

The kitchen collection

Part. 09

HIGOLD® JOIN-IN COOPERATION

JOIN-IN BASIC REQUIREMENTS

- Identifying with the brand concept and mission of Higold;
- Willing to accept the sales policies and brand management;
- Strictly following with the Higold Brand VI standards;
- Capable in capital, sales forces and warehouse, and willing to put certain investment for growth of the brand in the market;
- Have a showroom close to local building materials market or an independent shop easily accessible for end consumers.



JOIN-IN POLICIES SUPPORT

1.Best Policy Support

Agent shall enjoy the most favorable terms support including sample, price, delivery, after-sale service and exclusive products in a specific market if applicable.

2.Rebate Support

Agent shall enjoy a certain percentage of rebate for reaching the mutual agreed annual sales target.

3.Branding Support

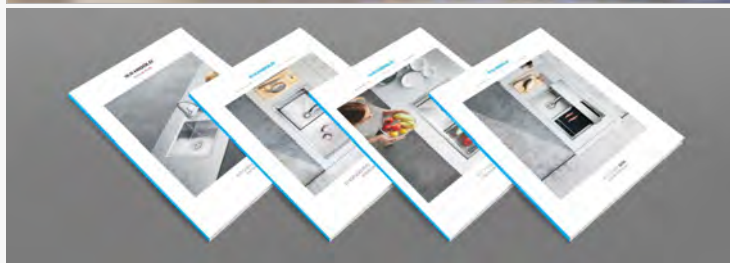
Strong and powerful designing team based in headquarter to serve the global agency demands of the showroom design, brand building and marketing promotion.

4.Exhibition Support

Applicable overseas exhibition support, headquarter and agent are able to apply for a mutual exhibition design and cost.

5.Marketing Material Support

According to the annual sales, a certain percentage of marketing materials support are applicable, including but not limited to uniform, catalogue, decorative materials etc.



悍高笔记本 / 签字笔



悍高记事本



悍高签字笔

悍高厂服
(168件数)



HIGOLD[®]

w w w . h i g o l d . c o m

Thanks