

HIGOLD®

HIGOLD GROUP



德国红点设计
大奖得主

Reddot design award winner

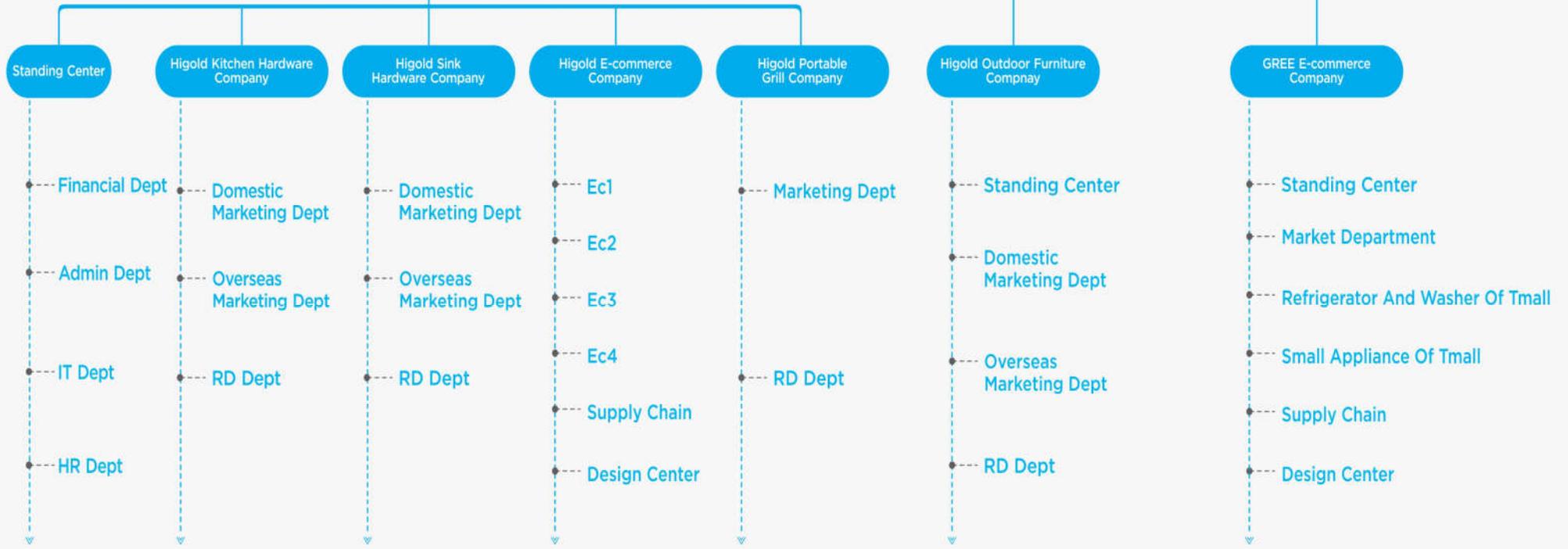
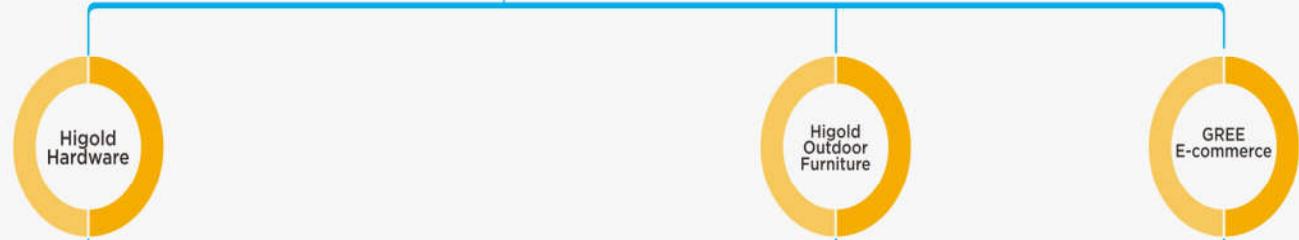


HIGOLD
Leading the way in China

HIGOLD GROUP

Our Mission
Our Vision
Our Spirit

Strive for improving the quality of people life
Being one of the most powerful group in China
Innovation, Challenge, Dedication



HIGOLD®

Live the excellent life



MEMBERS OF THE BOARD

**Strive for creating a healthy and satisfying
lifestyle for human beings**

Manufacturing Base



Location: High-tech area, XingTan Town, Shunde, Foshan, Guangdong

Area: 200,000M²

Workers: 1500+

Revenue: US\$300M (Y2020)

HIGOLD

See the world top

悍高 HIGOLD

悍高 HIGOLD

HIGOLD PRODUCTION BASE



Office and Canteen

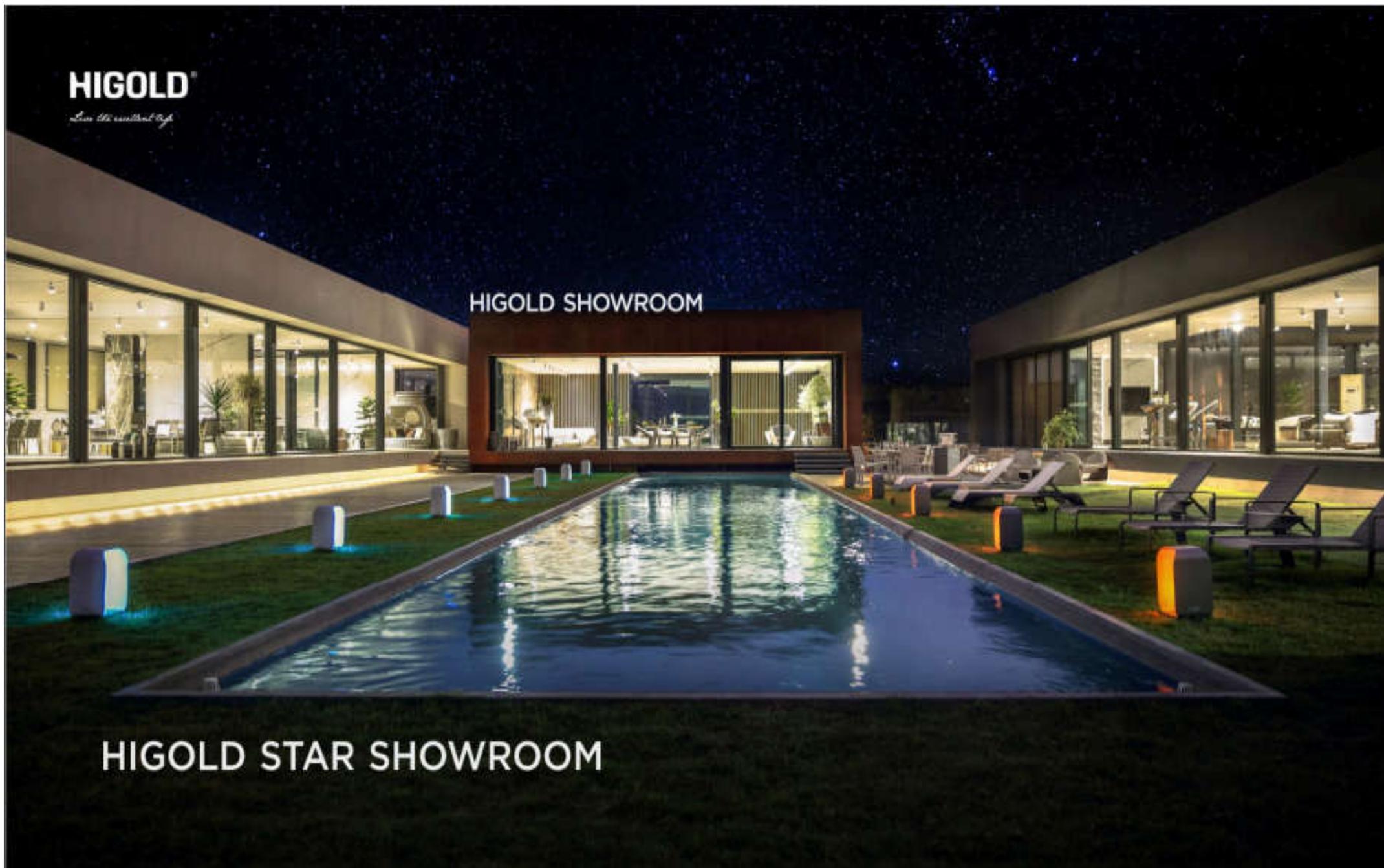


HIGOLD®

See the world's best

HIGOLD SHOWROOM

HIGOLD STAR SHOWROOM



HIGOLD®

Less the essential to go

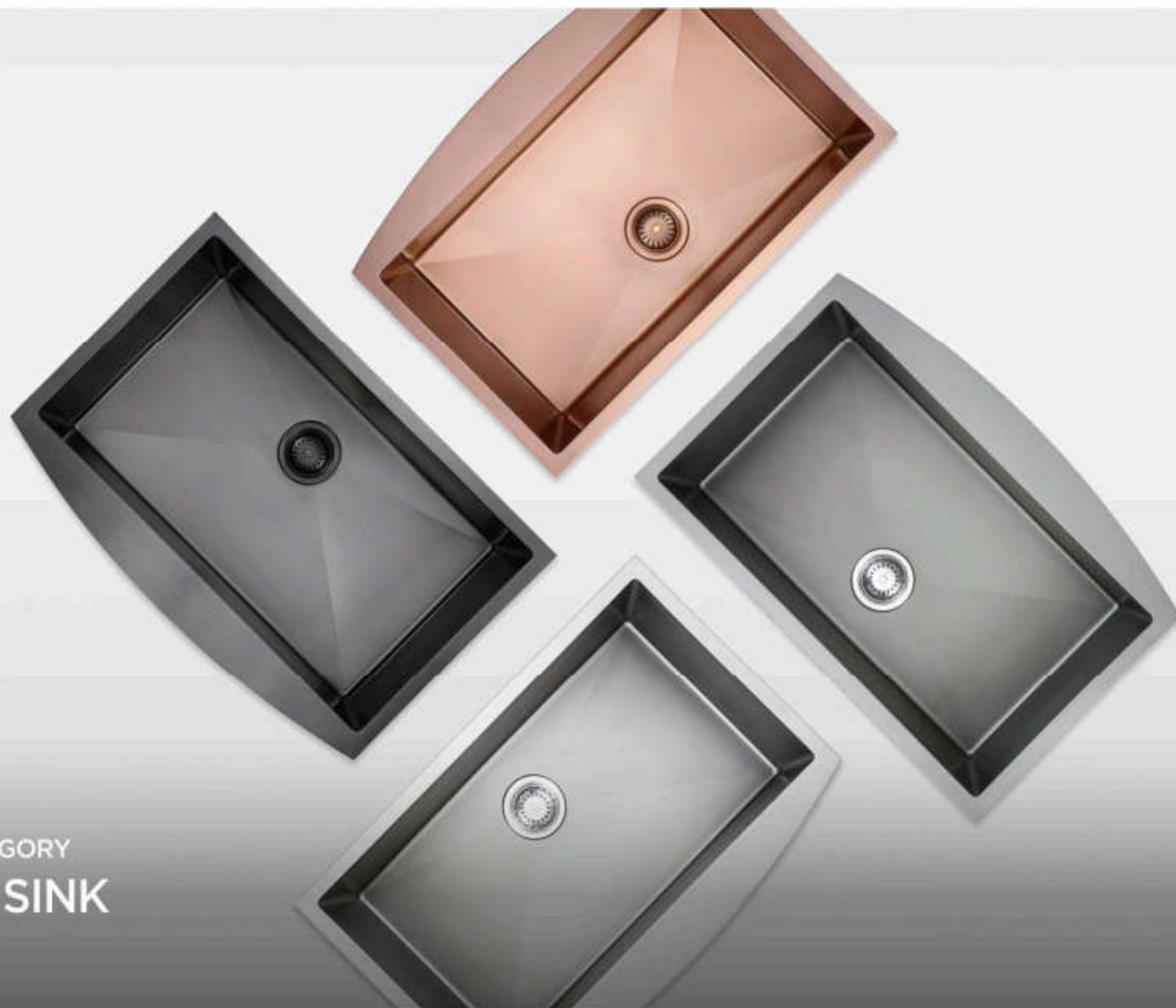


PRODUCTS CATEGORY

OUTDOOR FURNITURE

HIGOLD®

Live the excellent life.



PRODUCTS CATEGORY
KITCHEN SINK



GOLD
Smart Living

PRODUCTS CATEGORY
FUNCTIONAL KITCHEN HARDWARE

HIGOLD

Live the excellent life



PRODUCTS CATEGORY

FUNCTIONAL KITCHEN HARDWARE

HIGOLD

Less is more



PRODUCTS CATEGORY

DOOR & WINDOW HARDWARE

HIGOLD®

Live the excellent life



PRODUCTS CATEGORY
i-Lock 6

HIGOLD®

Live the excellent life.



PRODUCTS CATEGORY

DB9 Smart clothes dryer

pininfarina design

HIGOLD®

Live the excellent life

悍高 HIGOLD

悍高 HIGOLD

PRODUCTS CATEGORY

CUSTOMIZED HOUSEHOLD LIGHTING

HIGOLD®

See the real chef



PRODUCTS CATEGORY
GOLD CHEF

Overseas Flagship Store



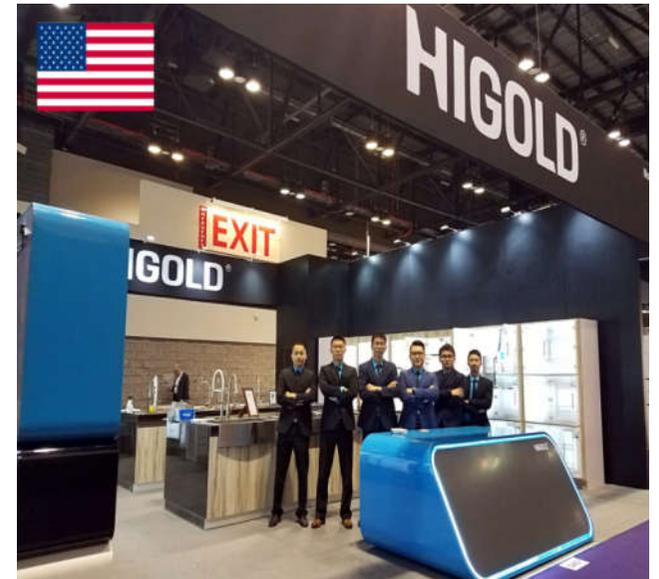
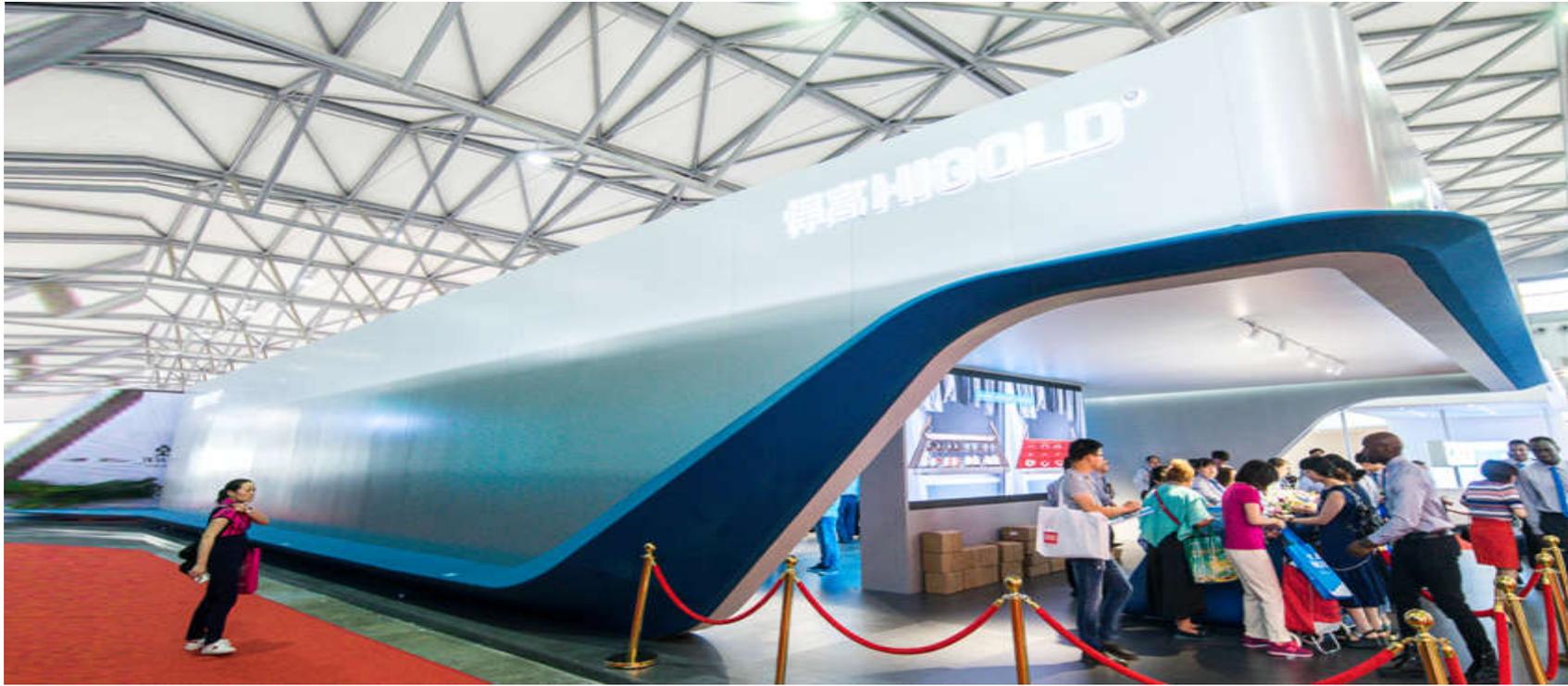
Brand Promotion



"To share is to get, especially for something good". By branding in public areas such as exhibitions, airports, railway stations and bus stop etc. Higold products are now benefiting more and more people worldwide.



Driving by continuous innovation and enormous R&D investment, Higold always leads the trend in kitchen hardware area. New products are launched quarterly, helping to upgrade the whole industry.



HIGOLD®

Live the excellent trip

INTERNATIONAL DESIGN TEAM HIGOLD&PININFARINA

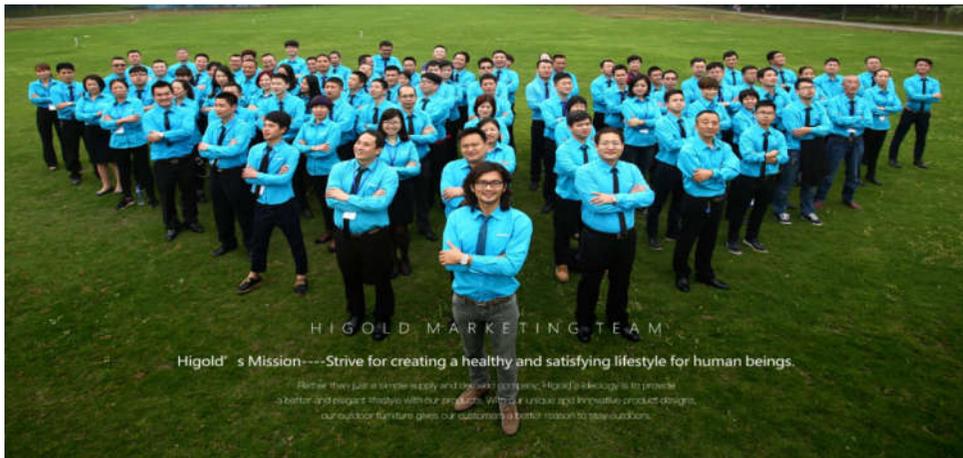


Patent and Award



Innovation is our driving force. For the past 10 years, Higold has acquired more than 500 patents, and won numerous awards, such as Red Dot, Red Star etc.

Team Building



HIGOLD®

Live the excellent life

Anniversary Celebration



HIGOLD®

HIGOLD SINK DIVISION



德国红点设计
大奖得主

Reddot design award winner

Higold Sink Division

Year Established

2012

Revenue (USD)

2020 - \$25M

2019 - \$20M

2018 - \$16M

Employees

200+

R&D Team

20+

Production Line

7

Monthly Capacity

60,000 Units (30,000 for handmade, 30,000 for pressing)

Product Category

60+

Certificate

CUPC

CSA

CE

Main Market

North America, Europe, Australia etc.

Overseas Market



Domestic / Overseas market shares: 60% / 40%

Strategic Partner

Owing to high reputation in market, Higold products are well accepted by most renowned top distributors, builders and developers all over the world .

Core Competencies

Superior Quality

- * ISO 9001 management
- * CUPC, CSA, CE certified
- * Advance equipment
- * Strict process control
- * 5 years quality warranty

Renowned HIGOLD Brand

- * Registered in 12 countries
- * Promotion in various places
- * Distributors all over the world



Competitive Cost

- * Automation, more efficiency
- * Reliable suppliers
- * Low defective rate

On-Time Delivery

- * 7 production lines,
25K monthly capacity
- * Production lead time:
30-35 days
- * Above 95% on time delivery

Strong R&D

- * Rich experienced engineers
- * Over 20 new products
launch every year
- * Innovation, 500 patented
products

Professional Service

- * Dedicated sales team, fast response
- * Customized products supply
- * Excellent after-sales service



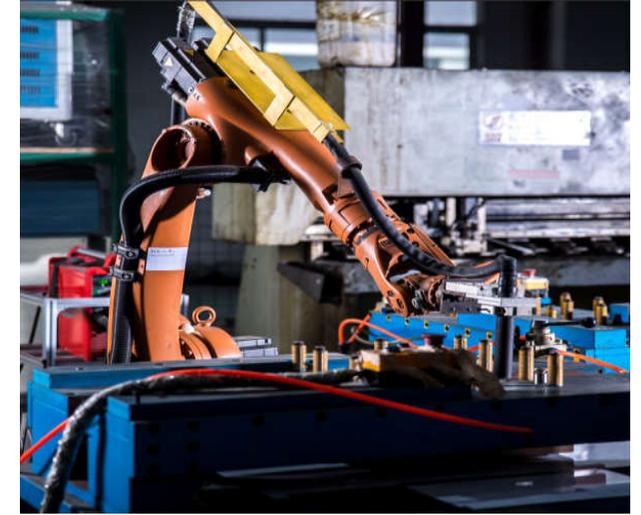
Advanced Equipment



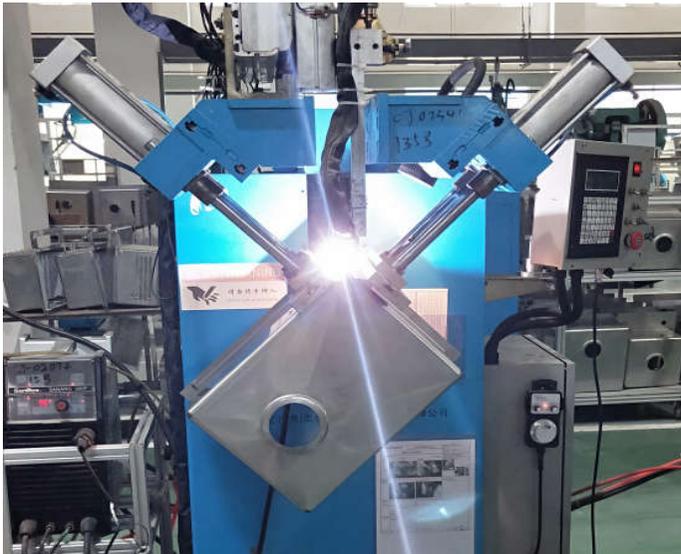
Laser Cutting Machine



Digital Bending Machine



Welding Robot



Automatic welding



Automatic Ultrasonic Cleaning



Stacking Robot



Anti-Scratch Testing



Environment Testing



Salt Spray Testing



Life Testing

Production & Quality Control Process

01. Laser Cutting



02. Bending



03. Welding



04. Polishing



05. Panel Brushing



06. Calibration



07. Inspection



100% semi-products inspection

08. Ultrasonic Cleaning



Irregular on-site checking by QC every half an hour

Production & Quality Control Process

09. Bowl Brushing



10. Inspection
100% finished products inspection



11. Stick Pads



12. Coating



13. Logo Printing



14. Cleaning



15. Packing

Irregular on-site checking by QC every half an hour

Handmade Sink



Single Bowl Series



Double Bowl Series



Sink with Drainboard



Corner Sink



Apron Sink



PVD & Nano Sink

PVD and Nano Coating Sink



Gun-Black PVD



Golden PVD



Rose PVD



Pressing Sink



Innovative Sink

Icook

(Red Dot Award winner, Home BBQ)



Purification sink

(For food safety & health)



Norraker Sink

(A tiny step back, a big step forward)

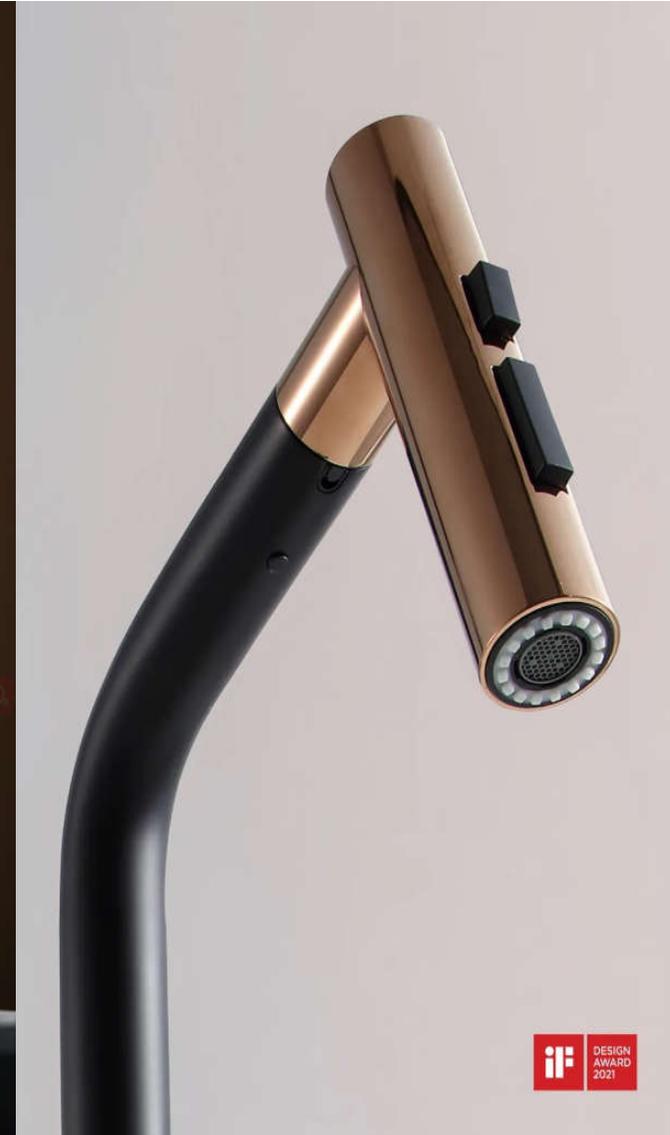


Sink Dishwasher

(Do less, Enjoy more)



Faucet



Luxury is a feeling, a lifestyle!

Piniz faucet designed by Pininfarina, aesthetic and practical, iF DESIGN AWARD 2021 WINNER!

Accessories



Drainer



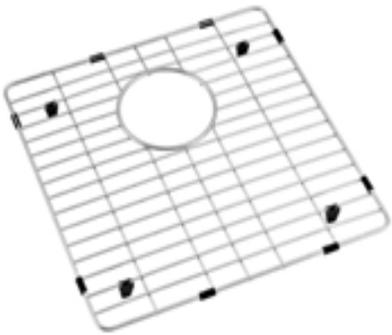
Drainer Set



Soap Dispenser



Chopping Board



Grid



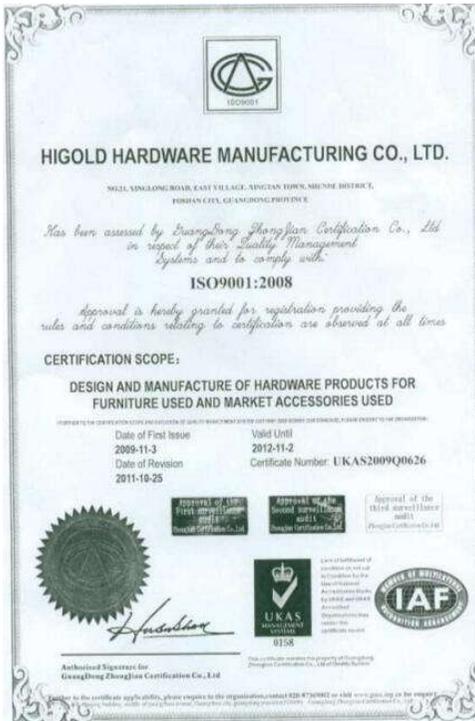
Colander



Wire Basket



Roll mat



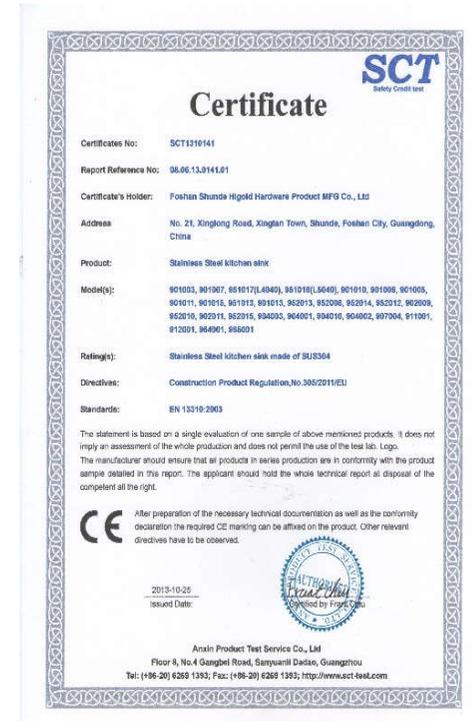
ISO9001



CUPC



CSA



CE

HIGOLD®

Thanks !

HIGOLD®



Reddot design award
winner



红星奖
Red Star Design
Award

HIGOLD



Reddot design award
winner



红星奖
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