

HIGOLD GROUP BRIEF INTRODUCTION

HIGOLD®

Celebrating the successful listing

HIGOLD Group successfully landed on the Shenzhen Main Board

China's first functional-hardware stock

2025.07.30



HIGOLD® GROUP

HIGOLD Group Co., Ltd. (Listed company on the Shenzhen Main Board, stock code 001221, The company's market capitalization exceeds 20 billion RMB.), founded in 2004, is a diversified and innovative enterprise centering on home hardware. Its portfolio covers functional hardware, basic hardware, kitchen & bath hardware, cabinet lighting and outdoor furniture, dedicated to providing global users with one-stop, high-end hardware solutions for the whole house. As a mid- to high-end brand in China's home-hardware industry, HIGOLD has long led the domestic market in brand awareness and sales scale. On 30 July 2025, HIGOLD Group was successfully listed on the A-share market, creating the milestone of "China's first functional-hardware stock" and embarking on a new journey in the capital market. Renowned for meticulous quality and innovative design, HIGOLD strives to build a world-famous home-hardware brand and to enhance the quality of human life.

20 Billion⁺

Market capitalization
20 billion⁺

400000^m² + 200000^m²

400,000 SQM EXISTING
200,000 SQM UNDER CONSTRUCTION

3000⁺

NUMBER OF
EXISTING EMPLOYEES

110⁺

COVERING
COUNTRIES/REGIONS

1100⁺

INDEPENDENT
INNOVATION PATENT

8⁺

PRODUCT
CATEGORIES



13 RED DOT
DESIGN AWARDS



17 iF
DESIGN AWARDS



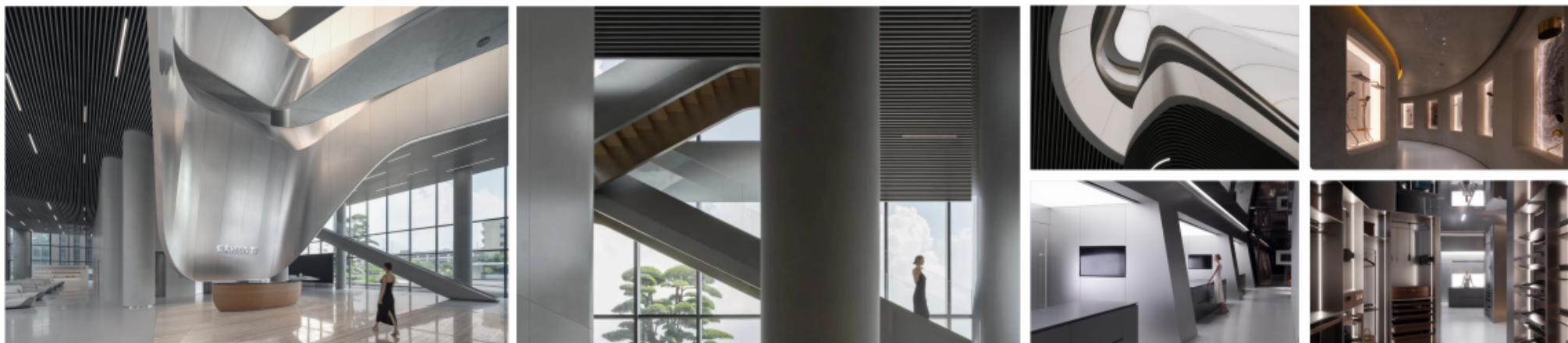
HIGOLD® STAR HEADQUARTERS

HIGOLD Star Headquarters, located in Xingtan High-tech Zone, Shunde, is invested and built by HIGOLD Group and originally designed by the Italian Ferrari Pininfarina team as a landmark building. With a floor area exceeding **30,000m²**, it houses HIGOLD's product R&D center, global sales center, custom home-hardware museum, strategic sourcing center, eco-chain investment center, marketing center and multi-function conference center. The production base of HIGOLD Star Headquarters, with a floor area of nearly **200,000m²**, manufactures kitchen hardware, wardrobe hardware, kitchen & bath hardware, decorative hardware and outdoor furniture, and is dedicated to becoming a demonstration base for Industry 4.0 automated intelligent manufacturing.



HIGOLD® STAR HEADQUARTERS

In the Original Hardware Museum, the delicate texture of natural stone and the silky luster of titanium metal complement each other; the magnificent titanium installation rises from the bottom up, gathering momentum and vitality.



HIGOLD® HEXAGONAL MANUFACTURING

HIGOLD Hexagonal Super-Factory, the Group's second production base, is located in Guanghua Industrial Zone, Xingtian, Shunde, with a floor area of 200,000m². Built to the standard of an "intelligent dark factory", it comprises **four super-factories, one R&D center and one "Hardware Museum"**. It mainly produces hinges, slides, tandem boxes and core hardware components, and is currently a benchmark factory leading in production capacity, quality and efficiency. In the future, the annual output of hinges will exceed **1 billion pieces**. The goal is to create 24-hour unmanned workshops and to become a leading world-class home-hardware carrier.

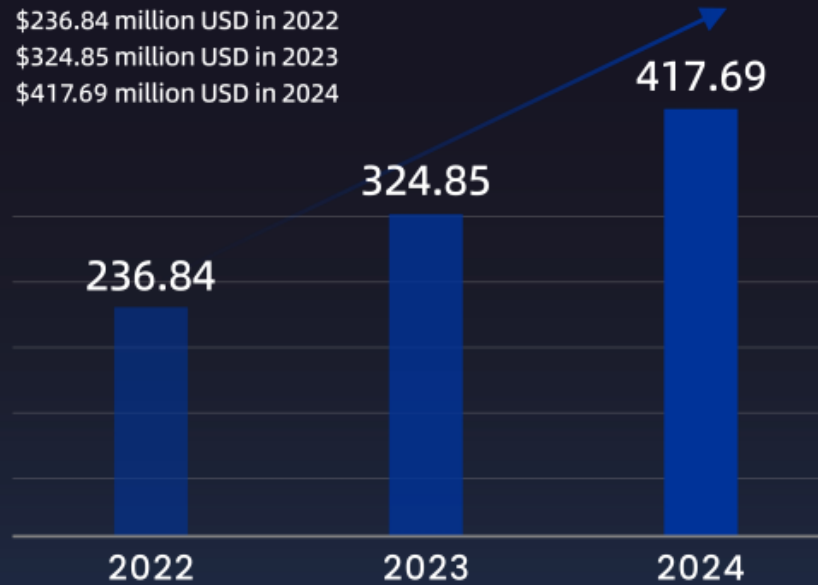


HIGOLD® UNICORN MANUFACTURING

HIGOLD Unicorn Production Base is the Group's third intelligent manufacturing base, invested and built in Zone B of Xingtan New Material & Smart Home Industrial Park. Located in Maicun Industrial Zone, Xingtan, it covers **107.7 acres** and will eventually become an integrated super-factory with a total floor area exceeding **250,000m²**, scheduled for completion before 2027. The three major bases will form a digital production cluster with a total area exceeding **600,000m²**. This base will become the main production site for basic hardware and precision core parts, accelerating HIGOLD's journey toward becoming a leading world-class home-hardware carrier.



HIGOLD® SALES AND GROWTH CONTINUE TO LEAD



Revenue maintains rapid growth

32.78%

with a compound growth rate (CGR)

HIGOLD®

HIGOLD® LEADS THE INDUSTRY IN R&D STRENGTH

1100⁺

Over 1,100 patents

300⁺

Over 300 R&D personnel





Won the German Red Dot Design Award 13 Times

(2014, 2017, 2018, 2021, 2022, 2022, 2023, 2023, 2024, 2024, 2024, 2025, 2025)





Won the German iF Design Award Award 17 Times

(2020, 2021, 2021, 2022, 2022, 2022, 2023, 2023, 2023, 2024, 2024, 2024, 2025, 2025, 2025, 2025,)



HIGOLD'S MULTI-DIMENSIONAL GLOBAL CHANNEL LAYOUT



HIGOLD® NATIONAL SALES NETWORK

The sales network covers 32 provinces, autonomous regions and municipalities as well as 191 prefecture-level cities in mainland China.

5000+
stores available



HIGOLD® STRATEGIC PARTNERS

OPPEIN, Suofeiya, ZBOM, Golden Home, Boloni, Quanyou, Baineng, Mag, Kefan, Borch, Veneta Cucine, etc.



HIGOLD® THE GLOBAL NEW PRODUCT CONFERENCE TOUR

New-product launch events have been completed in **81+** cities worldwide,
delivering brand power and strongly empowering terminals.



HIGOLD® THE ELEGANT DEMEANOR SPREADS ALL OVER THE WORLD

HIGOLD has participated directly or indirectly in over 400 global exhibitions, enjoying a worldwide reputation.

400+
Global Exhibitions



HIGOLD® & JINTANG AWARD CHINA ORIGINAL DESIGN PIONEER LIST

In collaboration with design elites such as Yang Bangsheng,
Liang Jianguo, Gao Zhiqiang, He Zongxian, Huang Zhida, Tang Zhonghan, Mai Feng and Wang Peng.



HIGOLD® CULTURE



Strive to Improve the Quality of Human Life.



A Leading World-class Household-hardware Carrier.



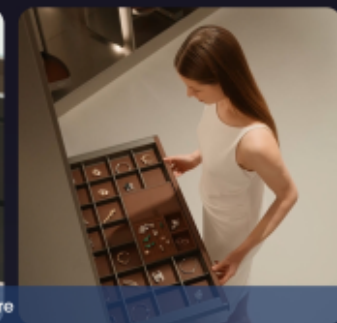
HIGOLD, HIGOLD, Here We Go!



Innovation, Challenge, Perseverance.



HIGOLD® THE MAIN PRODUCTS SERIES DISPLAY



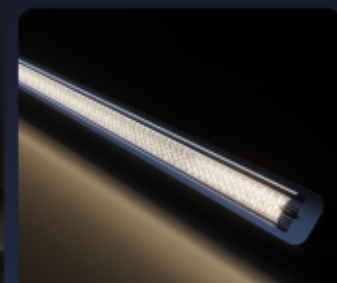
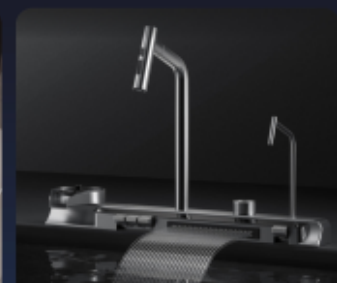
Kitchen & Wardrobe Functional Hardware



Furniture Fittings



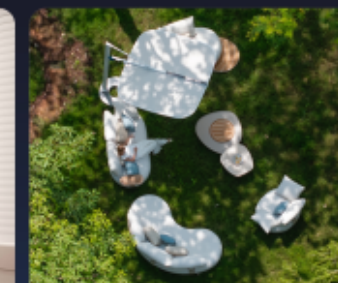
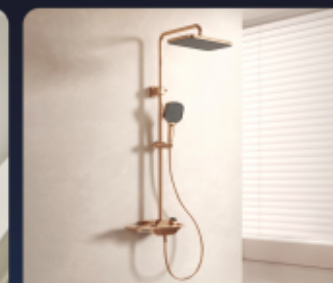
Sink & Tap



Cabinet Lighting



Bathroom Hardware



Outdoor Furniture

THANK YOU

HIGOLD®