

GANI NEWS

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个性定制，不管多复杂简一
密缝拼花都可以做！

Personalized customization, no matter how complicated, GANI seamless joint medallion can make it!

上海 DDS 展简一生活馆圆满落幕

Shanghai Design Dream Show concluded successfully

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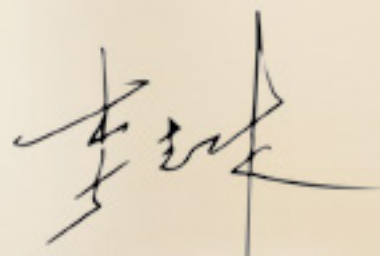
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以是非做判断：做人、做事、做生意

Judge by right and wrong: be a man, do things, do business

经营企业，经商做生意，最核心的任务就是想尽各种办法扩展业务，做大营收，做多利润。因为增加营收和利润，是衡量企业经营成果的核心硬指标。

The core task of an enterprise is to try every means to expand its business and make a large profit. Because increasing revenue and profit is the core hard index to measure the business performance of an enterprise.

但现实情况是，不管我们怎么努力，使尽各种招术，经营成果并没有期望的那么理想，甚至还会面临经营困难。

成功和失败是诸多因素综合产生的结果。但有一个很普遍现象，是我们往往习惯下功夫在获取成果上，而没有在成果为何而来的“因”上下功夫。就好比总是期望秋天有好的收成，而忽略春天的科学播种，夏天的辛勤劳作。

以科学的原理来耕种，把过程中每一个该做的事做好，收成自然就不坏。如果该做的事都没做好，那生意一定就是一锤子的买卖。

However, the reality is that no matter how hard we try and make every effort, the business results are not as ideal as expected, and even face difficulties in operation.

Success and failure are the result of many factors. However, there is a very common phenomenon that we are used to working hard on the achievement rather than on the “cause” of the achievement. It's like always expecting a good harvest in autumn, ignoring the scientific sowing in spring and hard work in summer.

If we cultivate according to scientific principles and do everything we should in the process, the harvest will not be bad. If you don't do well, business must be a one shot deal.

另外一个更为根本的原因，也是最被人们所忽视的，就是没有为庄稼生长提供一块肥沃的土地。先要把人做好，因为谁都不想和人品不好的人有业务来往。人品不好就好比是一块盐碱地一样，庄稼怎么能生长？做好人是做好生意的先决条件，厚德方能载物。

如何把人做好，先祖圣贤早就有了教诲。但从当今的商业环境来说，我觉得真诚和利他是我们经营者最需要具备的两条做人的基本要求。

当下的商业有一个突出问题，就是商家难以取得客户的信任。虽然这一现象比十几年前已经取是很大进步，比如菜市场已经没有了“公秤”。但低关注度的大宗商品，商家能不能取得客户的信任，仍然是阻碍业务发展的第一障碍。因此，真诚并不仅仅是表面的态度诚恳，而是发自内心的“真”和“诚”。

商家诚信不足，背后的根源是过于追求自己的利益，眼睛只盯着客户的钱包，而没有提供等值或者超值的价值给客户，当然无法取得客户的信任，更谈不上信赖。

Another more fundamental reason, which is most neglected by people, is that there is no fertile land for the growth of crops. First of all, we should be a good man, because no one wants to do business with people of bad character. Bad character is like a piece of saline alkali land. How can crops grow? To be a good man is a prerequisite for doing a good business.

Our ancestors and sages have taught us how to be a good man. But in today's business environment, I feel that sincerity and altruism are the two basic requirements for business operators to behave well.

There is a prominent problem in the current business, that is, it is difficult for businesses to obtain the trust of customers. Although this phenomenon is much better than ten years ago, for example, there is no "public steelyard" in the market. However, for commodities with low attention, whether the merchants can gain the trust of customers is still the first obstacle to the development of business. Therefore, sincerity is not only the superficial sincerity, but the "truth" and "sincerity" from the heart.

The root of the lack of integrity of businesses is that they pursue their own interests too much. They only focus on customers' wallets and do not provide customers with equivalent or super value. Of course, they can't win the trust of customers, let alone reliant.



因此，我们需要换一个角度，先不要只想着自己的收益，而是先实实在在为客户提供好的产品和服务，为客户创造超出其期望的价值，客户满意了，生意自然会有，这就是利他思维：主观上利他，客观上利己。

这个道理并不难理解。常言道，好人好自己，福往者福来。说的就是因果关系，种瓜得瓜，种豆得豆，善有善报，恶有恶报，这是亘古不变的真理。

因果报应很多时候并不是迅速和直接反应出来，如果我们站高一点看问题，拉长时间轴来验证，什么样的行为作用，一定会有什么样的反作用。

Therefore, we need to change an angle. First of all, we should not only think about our own income, but also provide good products and services for customers and create value beyond their expectations. If customers are satisfied, there will be business naturally. This is altruistic thinking: subjectively altruistic and objective self-interest.

This is not hard to understand. What we mean is causality. If you plant a melon, you can reap what you sow. Good will be rewarded and evil will be rewarded. This is an eternal truth.

Karma is not always a quick and direct reaction. If we look at the problem from a higher point of view and lengthen the time line to verify, what kind of behavior effect, there will be some kind of reaction.

利他不仅是表现在做事上，关键是起心动念是不是真的想利他。人心惟危，往往是非难辨，是不是用“是非”来作为判断标准，可以从三个方面来多问问自己。

Altruism is not only manifested in doing things, the key is whether you really want to be altruistic. It is often difficult to distinguish right from wrong since human hearts are evil. We can ask ourselves about three questions as a criterion.

日常中，我们常常以得失来做判断，习惯算小账而不算大帐。结果是取了小得而失去大得，取了眼前的得，而失去长远的得。打个比方，如果是以欺骗手段做了一笔生意，表面上取得一点利益，但把自己口碑做坏了，就等于断了自己后路，因小失大，后果显而易见。

因此，我们在做决策判断时，有两种情况需要注意，一是当我们很急迫想做某件事时，先冷静一下，深入思考是不是把“得”看的太大，而没有看到背后的“失”。二是觉得某件事应该干而不愿干时，是不是太计较眼前的失，而没有看到长远的得。

人生是长跑，经营企业也是长跑。我们在经营人生和经营企业的每一个节点，只管种下利益他人的因，一定会收获利益自己的果，甚至是累累硕果。

01 这么做是不是符合正道。

Is it right to do so.

02 这么做是不是真的对他人有益，而不是为了自己的利益。

Is it really good for others, not for your own benefit.

03 这么做是不是会直接或间接伤害到他人。

Is this going to hurt others directly or indirectly.

In daily life, we often judge by gains and losses. The result is penny wise and pound foolish. For example, if you do a business by deception, you may gain a little profit, but if your reputation is bad, you will break your own business, and the consequences will be obvious.

Therefore, when we make decisions and judgments, we need to pay attention to two situations. First, when we want to do something urgently, we should calm down and think deeply about whether we take the "gain" too much and fail to see the "loss" behind it. Second, when you think something should be done but you are unwilling to do it, do you care too much about the immediate loss and fail to see the long-term gains.

Life is a long-distance race, so is running an enterprise. In every node of our life and business, we should always benefit others, and we will surely reap the fruits of our own interests, even fruitful results.

密缝铺贴，打造冷静沉稳的现代都市风格

Seamless joint real case in modern urban style

设计师说：“在设计中，我们除了平衡人与空间之间的关系，同时也需要伴随一种全新的创造性，从而让居住者心灵得以释放自由的欢愉。”

The designer said: "in the design, we not only balance the relationship between people and space, but also need to be accompanied by a new kind of creativity, so that the hearts of residents can release the joy of freedom."



设计师：罗子吉

专注室内设计 6 年时间

擅长风格：新中式、现代、欧式

Designer: Luo Zijie

Focused on interior design for 6 years

Specialized styles: New Chinese, Modern, European style

坐标：淮安 绿地世纪城

户型：大平层

面积：180 m²

设计师：罗子吉

风格：现代都市

产品：简一大理石瓷砖阿波罗灰、阿波罗银

装饰公司：刘锦鑫和王珊珊高端设计机构

Location: Huaian Greenland Century City

House Type: Large flat

Area: 180m²

Designer: Luo Ziji

Style: modern urban

Products: GANI Marble Tile Claros Grey(dark), Claros Grey(light)

Decoration company: Liu Jinxin and Wang Shanshan high-end design agency



房屋特点：

180 m²三室两厅两卫的刚需户型，美中不足的是空间呈不规则状，整体格局分布较为细碎，一定程度上限制了居家生活的方便与舒适。

如何改造才能兼顾空间的舒适与美感，这是留给设计师的一道难题，我们来看看设计师是如何做的！

House features:

The shortcoming of this 180m² three-room, two-bedroom, two-bathroom household is that the space is irregular and the overall layout is relatively small and fragmented, which to some extent limits the convenience and comfort of home life.

How to remodel to balance the comfort and beauty of the space is a challenge to the designer, so let's see how they do it!



PORCH

入户

一进门，我们看到靠左手边是厨房和餐厅，设计师把靠近餐厅的阳台进行局部改造，一部分空间划入餐厅，让用餐空间更加宽敞明亮；另一部分包进厨房，大大释放了原本拥挤的厨房空间。

把西厨并入餐厅区域，开放式的设计加大了空间的储物功能。在满足五人一起用餐的基本功能前提下，同时也是生活仪式感里优雅与美感的延伸。

Once inside, we see the kitchen and dining room on the left hand side, the designer made partial transformation of the balcony near the dining room, part of the space into the dining room, making the dining space more spacious and bright; another part into the kitchen, greatly releasing the original crowded kitchen space.

Incorporating the western kitchen into the dining area, the open design increases the storage capacity of the space. While satisfying the basic function of five people dining together, it is also an extension of the elegance and beauty of the living ritual.

LIVING & DINING ROOM

客厅 & 餐厅

为了更好地整合公共空间，设计师采用了客餐厅一体化的设计，没有任何空间上的阻碍，视觉上非常开阔和通透。全屋使用简一大理石瓷砖阿波罗灰进行密缝铺贴，真实还原天然石材的自然美感，整体效果更加立体大气！

In order to better integrate the public space, the designer adopted the integrated design of the living room and dining room, without any spatial obstruction, which is visually very open and transparent. The whole house is paved with GANI marble tiles Claros Grey(dark) in seamless joint paving, which truly restores the natural beauty of stone and the overall effect is more three-dimensional and atmospheric!



简一大理石瓷砖密缝铺贴 阿波罗灰 + 阿波罗银
GANI seamless joint paving Claros Grey(dark)+Claros Grey(light)



用简洁清新的墙面去凸显空间材质感，柜子、挂画、沙发、台灯，以分散式的块状组合形式展示空间不拘一格的都会时髦主调。

The simple and fresh wall highlight the sense of space materials, cabinets, paintings, sofas, lamps, with a decentralized block combination form to show the space eclectic urban chic tone.



整面阿波罗银背景墙与内嵌式储物柜相得益彰，完美兼顾颜值与实用性。通过对材质的细节把控，将空间功能的切割与细腻入微的美学来营造沉浸式体验的居家环境。

The entire Claros Grey (light) backdrop and the built-in storage cabinet complement each other, perfectly balancing value and practicality. Through the detailed control of materials, the cutting of space functions and delicate aesthetics to create an immersive experience of the home environment.

BATHROOMS

卫浴间



主卧的改造，主要是把卫生间包进来形成了套间，提高日常生活的便利性。主卫利用原始过道空间增加面积后，使其同时满足浴柜、入厕、淋浴、浴缸四项功能。自然光线与镜面、大理石瓷砖水云石相汇融合。

ensuite to improve the convenience of daily life. The master bathroom uses the original aisle space to increase the area, so that it can meet the four functions of the bath cabinet, toilet, shower and bathtub at the same time. Natural light, mirror, marble tiles Cloud Grey blend together.

成都旭辉广场售楼处 | 简洁是艺术的灵魂

Chengdu Xuhui Plaza Sales Office - Simplicity is the soul of art!

古希腊毕达哥拉斯派认为：“一切平面图形中最美的是圆形。”

According to the ancient Greek Pythagoreans, "The most beautiful of all flat figures is the circle."



项目名称：成都旭辉广场售楼处

项目地点：四川成都

项目用砖：简一大理石瓷砖阿波罗灰、卡拉拉白

设计公司：WJID 维几设计

Project Name: Chengdu Xuhui Plaza Sales Office

Project Location: Chengdu, Sichuan

Project tiles: GANI marble tiles Claros Grey(dark),
Statuario Calacatta

Design company: WJID Design



随处可见的圆环与弧线，为凝固的空间注入了流动与韵律。像是从屋顶葳蕤生长出来的彩色荷叶，金属镜面互相倒影，影影绰绰。绚丽的蓝紫色，稀释了以白色为主调的前场区室内环境所带来的冷清感，而着上了些许梦幻情调。

Circles and arcs are everywhere, lending flow and rhythm to the frozen space. The metal mirrors reflect each other like the lethargic colored lotus leaves growing from the roof. The brilliant blue-purple color dilutes the coldness brought by the white-dominated interior environment of the forecourt area, and adds a little dreamy mood.



“白”不仅是一种颜色，“白”必须被称为一种设计理念，它如一种空的空间或边缘，孕育着时间和空间。显示出一种极简与纯粹。而与白色相对的地面的黑色纹理，又带来了一种沉静之感与中和之意。

White is not only a color, white must be called a design concept, as a kind of empty space or edge, which nurtures time and space. It shows a minimalism and purity. The black texture of the ground, in contrast to white, brings a sense of calmness and neutrality.

简一大理石瓷砖卡拉拉白实景图
Gani Statuario Calacatta





灰色的瓷砖纹理凸显的是空间的高级与优雅，中心白色的点缀，在灰色的格调中脱颖而出，抓人眼球，优雅中给人舒适亲人之感。

The grey tile texture highlights the sophistication and elegance of the space, with a central white accent that stands out in the grey palette, catching the eye and giving a sense of comfort and family in its elegance.



简一大理石瓷砖阿波罗灰实景图
Gani Claros Grey(dark)



走进成都旭辉广场，它给人们所展示的不仅仅是短暂的视觉新鲜感，而是时间和空间带来的舒适的生活体验。

When you walk into Chengdu Xuhui Plaza, it shows you not only a short visual freshness, but also a comfortable living experience brought by time and space.

昆明招商公园大道示范区 | 景观幕墙营造简约艺术

Kunming Merchants Park Avenue Demonstration Area | Landscape curtain wall to create simple art

建筑就像一本打开的书，从中你能看到一座城市的抱负。

Architecture is like an open book, from which you can see the aspirations of a city.



项目名称：昆明招商公园大道

建设单位：招商蛇口

设计单位：联创设计 - 城市栖居

项目用砖：简一大理石瓷砖卡拉拉白

Project Name: Kunming Merchants Park Avenue

Construction Unit: China Merchants Shekou

Designed by: Lianchuang Design - Urban Habitat

Project tiles: GANI Statuario Calacatta



招商公园大道位于巫家坝片区飞虎大道与纬七路交汇，是未来昆明市的“绝对核心区”，其汇聚了构造都会美好生活圈的众多元素，将为世界春城发展添上浓墨重彩的一笔。

China Merchants Park Avenue is located at the intersection of Feihu Avenue and Weiqi Road in Wujiaaba area, which is the “absolute core area” of Kunming in the future. It brings together many elements that construct a beautiful urban living circle, which will add a colorful stroke to the development of the Spring City.





项目整体通过对幕墙玻璃、瓷砖材质的比选与划分、金属铝板的颜色样式的斟酌选定、外衬形式的反复比较，用材料间的虚实关系，呈现灵动不失大气的空间韵味。

设计用最简单的体块去推敲造型，呼应与周边环境的关系，辅以现代材质与简单装饰，提升建筑品质感与设计感。整个建筑化繁为简，打造出虚实碰撞、层次丰富的建筑立面形象。室内外空间的显与隐，使建筑空间与人有更多的互动，营造出简约的艺术氛围。

Through the comparison and division of curtain wall glass and tile materials, the selection of color and style of metal aluminum panels, and the repeated comparison of exterior lining forms, the project as a whole presents a dynamic and atmospheric spatial charm through the relationship between materials.

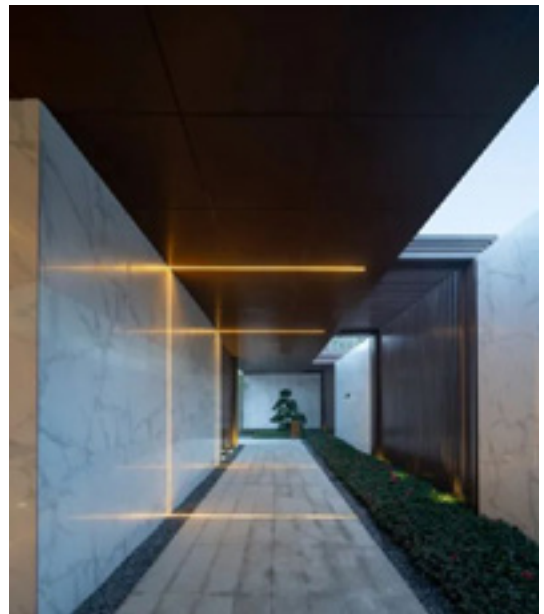
The design uses the simplest blocks to infer the shape, echoing the relationship with the surrounding environment, supplemented by modern materials and simple decorations to enhance the sense of quality and design of the building. The whole building turns complexity into simplicity, creating a façade image that is rich in layers of virtual and real collision. The visible and hidden indoor and outdoor spaces make the building interact with people more, creating a simple artistic atmosphere.





本项目选用简一大理石瓷砖卡拉拉白。卡拉拉白如同高山上的皑皑积雪，又皎若云间月纯净、恬淡，勾勒出清幽宁静的意境。在静默高山间体味着生命长河的微意，寄寓超凡脱俗的人生情趣追求。

The project selected GANI Statuario Calacatta. Statuario Calacatta is like the snow on the mountain, and bright as the moon between the clouds. In the silence of high mountains, we appreciate the meaning of the long river of life, the meaning of the extraordinary pursuit of life and fun.



宁波卓越·湖樾云著 | 触手可及的惬意人生

A Cozy Life within Reach

在一座城市里，那些看得见的风景，总是由看不见的风景决定的。

In a city, the visible landscape is always determined by the invisible landscape.



项目名称：宁波卓越·湖樾云著样板房

项目地点：浙江宁波

项目用砖：阿波罗灰、阿玛尼灰、新帕斯高灰、银翼石等

设计公司：集艾设计

Project Name: Ningbo Elite's mansion sample house

Project Location: Ningbo, Zhejiang

Project tiles: Claros Grey(dark), Amani Grey, Fior di Pesco Carnico, Cenerina, etc.

Design company: G-ART



建筑的意义，不止局限于将有限空间对生活场景做出优化，更在于承载生活的需求与精神寄托。湖樾云著营造了一个与湖景交融的生活空间。

一席湖墅，将恰到好处的建筑空间语言，融入明月湖畔的自然肌理中。无论是湖的包容，还是林的悠然，两者取其一，都足以让生活淬炼沉淀，拥有车水马龙之外的恬淡，留存心底的浪漫。

The significance of architecture is not only limited to optimize the life scene with limited space, but also to carry the needs and spiritual sustenance of life. The Elite's mansion creates a living space blending with the lake scenery. A lake villa integrates the right architectural space language into the natural texture of the lakeside. Whether it is the tolerance of the lake or the leisure of the forest, one of the two is enough to make life sedimented, with the tranquility beyond the busy traffic and the romance of staying in the heart.



一进门，客厅与餐厅的无界，给人一种豁然开朗的身心舒畅之感。上午邀邻里好友于书房中品茶谈话；午休过后一家人打牌、闲聊，笑看小儿女在客厅玩闹，没有了空间的局限，亲情的温度弥漫，意写着时光的悠然。

Once you enter the door, the unbounded living room and dining room give people a sense of relaxation. In the morning, you can invite your friends and neighbors to have tea in the study; after the lunch break, your family can play cards, chat, and watch your children playing in the living room.

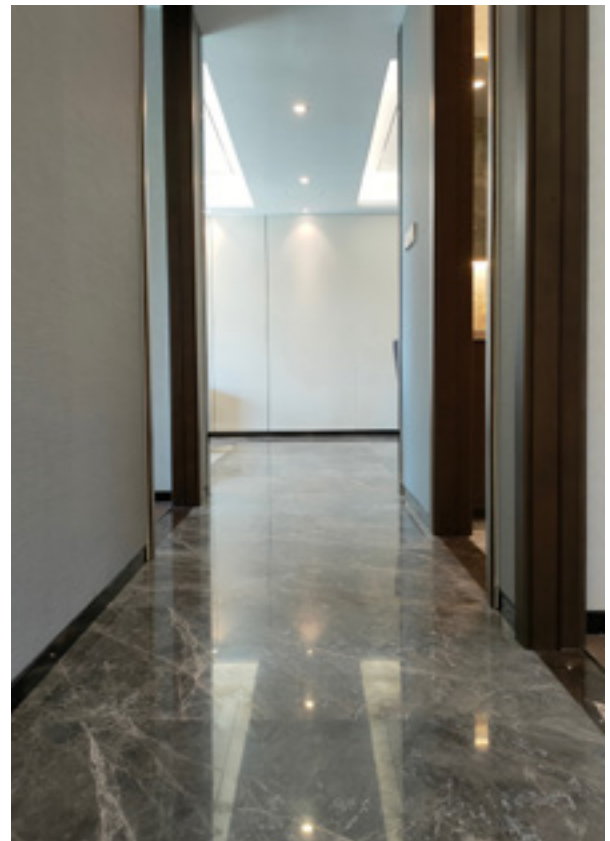


简一大理石瓷砖样板房应用实景 - 阿波罗灰
GANI Claros Grey(dark)



所谓尘世间的爱，不过是一蔬一饭一日三餐，在 U 型中西厨房里，亲自下厨做几道拿手小菜，烹炸炖煮里氤氲着岁月的滋味。

In the U-shaped Chinese and Western kitchen, you can cook a few dishes yourself, and the taste of the years is dense in cooking and deep-frying.



有人在这里冲掉悲伤，洗去忧愁；有人在这里释放自我，荡涤灵魂。一个“治愈”的热水澡，给你难得的放松时刻。在这里，卸下一身的疲惫，让心灵在此栖息，静享慢时光。

Some people are here to wash away their sorrows; some are here to free themselves and cleanse their souls. A “healing” hot bath, give you a rare moment of relaxation. Here, unload a tired body, let the soul inhabited here, quietly enjoy the slow time.



简一大理石瓷砖样板房应用实景 - 新帕斯高灰
GANI Fior di Pesco Carnico



简一大理石瓷砖样板房应用实景 - 阿波罗灰
GANI Claros Grey(dark)

与客厅连接的是入眼既是湖畔的阳台，朝阳与云影在此徘徊，先生可偶尔和父亲茶盏对弈，阳台的一角，是太太种植的一方绿植天地，温暖雅致的生活，每一天，都与阳光清风一起，和煦上演。待到夜晚，静观星空下的湖岸平静，心中也再不会为繁杂而升起波澜。

Connected with the living room is the balcony by the lake. The sun and cloud shadow linger here. You can occasionally have tea with your father. In one corner of the balcony, your wife planted a green plant world. You can live a warm and elegant life. Every day, you can enjoy the sunshine and breeze. When you stay at night, you will see the tranquility of the lakeshore under the starry sky, and you will never be troubled by the complexity in your heart.



简一大理石瓷砖样板房应用实景 - 银翼石
GANI Cenerina

重庆网红地标 | 保利爱尚里

Chongqing internet-famous site | Poly Aishangli



项目名称：保利 · 重庆 · 爱尚里

项目地址：重庆 · 九龙坡

应用场景：售楼中心与样板房

项目面积：900 m²

室内设计：重庆星翰装饰设计工程有限公司

产品应用：简一大理石瓷砖保加利亚灰 + 阿波罗灰 + 云朵拉灰

Project Name: Poly · Chongqing · Aishangli

Project address: Jiulongpo, Chongqing

Application: sales center and sample house

Project area: 900 m²

Interior design: Chongqing Xinghan decoration design co., ltd

Product application: GANI marble tile Pietra Grey + Claros Grey(dark) + New Castle Grey



大面积的玻璃落地窗让自然光线进入，随着光线的细微极差而不断变化的空间美感。以水为灵感，曲线交叠，将流动的线条在空间中延展，“空间的留白”让人感受一份心灵的沉浸。

The large glass floor-to-ceiling windows allow natural light to enter, and with the slightest difference in light, the beauty of the space is constantly changing. Inspired by water, the curves overlap, extending the flowing lines in the space, and the “white space” allows people to feel a spiritual immersion.



简一大理石瓷砖保加利亚灰
GANI Pietra Grey



整体延续山水地貌山石的概念应用艺术涂料与建构的结合，地面整铺简一大理石瓷砖保加利亚灰，通过最合理的材质应用与造型考量，完整呈现山水未来之气节。

The ground paved with a Gani marble tile Pietra Grey, through the most reasonable application of materials and modeling considerations, complete presentation of landscape of the future temperament.



简一大理石瓷砖保加利亚灰
GANI Pietra Grey



穿过大厅步入洽谈区，室内空间沿用建筑外观的弧形元素，时光步道连接一层大厅与二层，步道造型形成螺旋上升气流形态，协调统一。沉浸式体验当然少不了互动，整个步道采用感应 LED 彩色步道灯，体验者走在其中实现多彩人生的场景。

Walking through the lobby into the negotiation area, the indoor space follows the curved elements of the exterior of the building, and the time walkway connects the first floor of the lobby with the second floor, and the shape of the walkway forms a spiral upward airflow, which is coordinated and unified. The whole walkway uses sensor LED colored walkway lights to realize the colorful scenes of life in the walkway.



穿过楼梯，是二层的观景平台，延续了一层的灰白简约调性，地面整铺简一大理石瓷砖保加利亚灰，深灰色带来的冷静与克制，提升空间的整体质感。

Through the stairs, it is the viewing platform on the second floor, which continues the simple tone of the first floor. The ground is paved with GANI marble tiles Pietra Grey. The calm and restraint brought by dark gray improves the overall texture of the space.



二层配置专业级别直播间，通过“国风红”半透玻璃制作一个私密、独立、安全的独特空间，红与白碰撞既平衡空间，也契合这个空间的主题和功能。

The second floor is equipped with a professional-grade live broadcast room, through the red semi-permeable glass to produce a private, independent, safe and unique space, red and white collision both to balance the space, but also in line with the theme and function of the space.



“时光隧道”带你体验无尽空间，通过滑滑梯的体验方式，从三层穿梭到负一层，滑梯出口就直接到了看房区空间。

The "time tunnel" will take you to experience endless space, through the slide experience, from the third floor to the negative floor, the slide exit is directly to the viewing area space.



因地处繁华，爱尚里主推紧凑住宅及 loft 公寓，打造年轻人的精英聚集地，在看房区空间打造沉静质感的都市风格，地面使用简一大理石瓷砖阿波罗灰，差异化视觉标签有利于功能分区，兼顾颜值与实用，畅享舒适生活。

Because of its location in the bustling city, Aishangli mainly promotes compact apartments and loft apartments to create an elite gathering place for young people, and creates a calm and textured urban style in the viewing area. The floor uses GANI Claros Grey(dark), the differentiated visual label is conducive to functional zoning, both value and practicality, enjoy a comfortable life.



个性定制，不管多复杂简一密缝拼花都可以做！

Personalized Customization, No Matter How Complicated, Gani Seamless Joint Medallion Can Make It!



近年来，家居空间的流行趋势换了一波又一波，每年都有新的热点，
深究其中不难发现满足用户的个性化的定制才是不变的真理。

In recent years, the popular trend of home space has changed often, and
there are new hot spots every year. It is not difficult to find out that the cus-
tomization to meet the needs of users is the unchangeable truth.



两个案例同样是新中式的风格，千里江山图的壮阔大气和银杏艺术画的宁静悠远展现出截然不同的意境之美，简一密缝拼花精准表达了空间的设计语言和屋主的志趣。

The above two cases are in the neo-Chinese style, the magnificent atmosphere of the A Thousand Li of Rivers and Mountains and the tranquility of the Ginkgo biloba art painting show distinctly different moods of beauty, and Gani seamless joint medallion accurately expresses the design language of the space and the aspirations of the owner.



设计主题：千里江山图 & 银杏艺术画

Design theme: A Thousand Li of Rivers and Mountains& Ginkgo Biloba Art Painting



设计主题：花与叶
Design theme: Flowers and leaves

为什么说简一密缝拼花是个性化定制的王者？

Why Do You Think Gani Seamless Joint Medallion Is The King Of Personalization?



设计主题：艺术花卉和山石奇景

Design theme: Artistic flowers and stone wonders.

不仅在东方传统美学上不断精益求精，简一密缝拼花在现代风格中也有出色的艺术表现力。不同的花草形态，个性化的色彩表达，花与叶的背后蕴藏着对美好生活的热爱和期许！

大自然千奇百态的壮丽奇景被艺术解构再重生，不管是地貌山石、花草树木，还是水流海浪，天地间一切美好事物都可以成为创作密缝拼花的灵感，把大自然搬进家，感受自然的美好和惬意。

Not only keep improving on the traditional oriental aesthetics, but also Gani seamless joint medallion has excellent artistic expression in modern style. Different flower and plant forms, personalized color expression, the love and hope for a better life hidden behind the flowers and leaves!

The magnificent scenery of nature is deconstructed and reborn by art, no matter the landscape, rocks, flowers and trees, or the water and waves, all beautiful things in the world can become the inspiration for the creation of seamless joint medallion, bringing nature into your home and feeling the beauty and comfort of nature.



设计主题：艺术花卉

Design theme: Artistic flowers

设计主题：几何曲线

Design theme: Geometric curves



设计主题：海浪

Design theme: Wave



浴室作为家里的私密空间，个性化的需求可以得到更好的满足。极简的几何线条或者个性化的艺术图案都可以随心发挥！

As a private space in your home, the bathroom can be personalized to better meet your needs. Minimalist geometric lines or personalized artistic patterns are at your fingertips!



设计主题：海浪
Design Theme: Wave



设计主题：银杏叶
Design Theme: Ginkgo Biloba

不管是浴室的背景墙还是地面，密缝拼花能够在小空间中迅速脱颖而出，不仅能放大空间的美感，而且可以更好地划分功能区域，兼具颜值与实用！

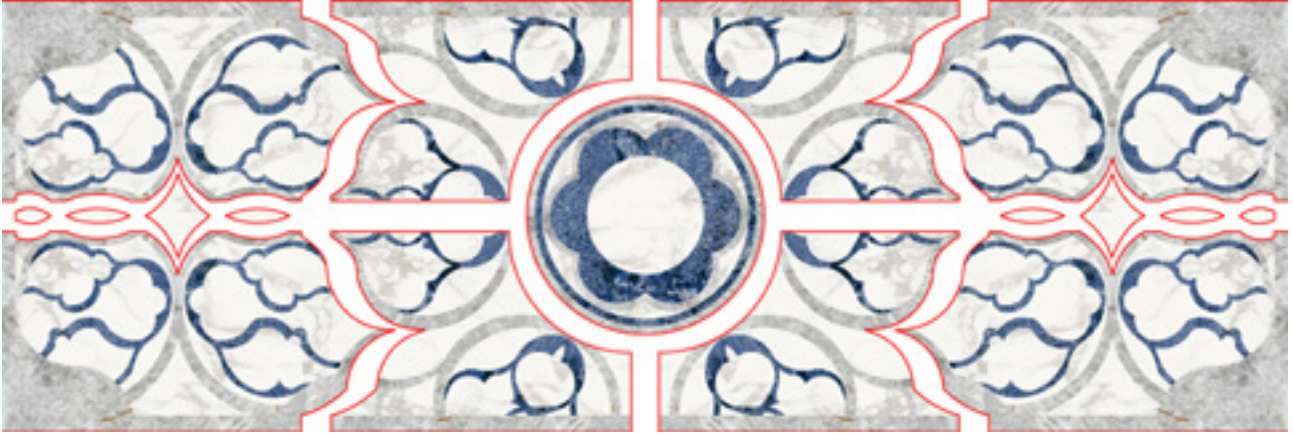
Whether it's the bathroom background or the floor, seamless joint medallion can quickly stand out in a small space, not only to enlarge the beauty of the space, but also to better divide the functional area, both value and practical!

设计主题：绿叶
Design Theme: Green leaves



拼花科普小课堂

What Is Medallion?



水刀拼花，又名艺术拼花，一般是指用不同颜色的瓷砖，按照一定的图案排列、衔接铺贴而成的造型。

在设计和工艺上，简一密缝拼花是传统水刀拼花的升级版。简一密缝拼花是隐缝设计，把分割线安排在不明显的视觉位置，最大程度保留了图案的完整性。超压力的五轴水刀保障了高精度的切割，把瓷砖间缝隙控制在 0.5mm 以内，整体拼接十分精致，过渡自然，仿如天成。

简一密缝拼花是简一从产品到服务的提升，以服务链接客户的重要载体，是一个系统工程，用匠心精神关注工艺细节。

Water-jet medallion, also known as art mosaic, generally refers to the use of different colors of tiles, according to a certain pattern arrangement, articulation and paving into the shape.

In terms of design and craftsmanship, GANI seamless joint medallion is an upgraded version of the traditional water-jet medallion. GANI is a hidden seam design, which arranges the dividing line in an inconspicuous visual position to retain the integrity of the pattern to the maximum extent. The five-axis water-jet ensures high-precision cutting, the gap between the tiles is controlled within 0.5mm, the overall mosaic is very delicate, the transition is natural.

It is a systematic project and we pay attention to the details of crafts with the spirit of craftsmanship.

为什么连纹一下子就这么火了？

Why Is Connected Veins So Popular All Of A Sudden?



大自然的美来自地球原生态的壮丽奇景，绵延无穷的山脉、奔流不息的河水和神奇繁复的地貌肌理，隐藏着视觉无限延伸的奥秘，这也是我们今天的主题：连纹的奇妙魅力。

The beauty of nature comes from the magnificent scenery of the earth's original ecology, the endless mountain ranges, flowing rivers and the magical and complex geomorphology, which hide the mystery of infinite visual extension and is also our theme today: the wonderful charm of connected veins.

无限延伸 连纹之美

The Beauty Of Infinite Extension

在今年各大瓷砖展览上突然刮起了连纹的风潮，诸多品牌推出了连纹系列瓷砖，但是连纹效果仅停留在单片瓷砖的纹理衔接上，在整体空间效果表现上还不够完美。只因它们仍然是传统留缝铺贴，过大的缝隙让连纹产生割裂感，大大破坏了空间的整体自然美感。

In this year's major tile exhibitions, there has been a wave of continuous veins. Many brands have launched a series of continuous pattern tiles. However, the effect of connected veins only stays on the texture connection of single tile, and the overall space effect performance is not perfect. It is only because they are still normal seam paving, and the excessive gap makes the connected veins split, which greatly destroys the overall natural beauty of the space.



传统瓷砖的效果

The effect of traditional tiles



两片瓷砖之间连纹

Two pieces of ceramic tiles are connected with each other

连纹意味着纹理自然衔接，不是简单朝着一个方向延伸，而是纹理的准确对位，像是多米诺骨牌一样，不能有大的错位。做到了连纹，还差一步就是密缝。试想一下，如果在铺贴过程中缝隙过大，整体空间依然有割裂感，就算是连纹也变成裂纹了。

密缝铺贴让瓷砖间的缝隙缩小至 0.5mm，消除了空间的割裂感，纹理紧密相连，连贯统一，家居空间更加规整大气。

The continuous pattern means that the texture is naturally connected. It is not simply extended in one direction, but the accurate alignment of the texture. Like a domino, there can be no large dislocation. Just imagine, if the gap is too large in the process of paving, the overall space still has a sense of splitting, even if its veins connected also becomes a crack.

The seamless joint paving reduces the gap between tiles to 0.5mm, eliminates the sense of spalling of the space, the texture is closely connected, coherent and unified, and the home space is more atmospheric.



希腊灰连纹密缝实景

Assinis Grey in seamless joint paving and connected veins

简一在今年新款产品中实现了无限连纹的创意思法，在瓷砖上下左右四个方向都能实现连纹，整体连贯统一，精准诠释了任意排列组合的理念，实现了无论铺多少片瓷砖，看起来都像是“一整片”的空间效果。

在家居空间中，连纹密缝让空间有了艺术品的美感享受，颠覆了传统瓷砖的美学效果，看过的人都有这种感叹，原来瓷砖还能装成这样，简直太美了。

In this year's new products, GANI has realized the creative idea of infinite continuous pattern, which can be realized in the four directions of the tiles, up, down, left and right, so that the entire effect is coherent and unified, accurately interpreting the concept of any arrangement or combination, and achieving the spatial effect that no matter how many tiles are laid, they all look like "a whole piece".

In the home space, seamless joint and connected veins give the space the aesthetic enjoyment of art, subverting the aesthetic effect of traditional ceramic tiles. People feel amazing that tile can be even paved in this way which is so beautiful.

家居美图 实景再现

Real Project Cases Of Seamless Joint Paving

简一早在2019年初在行业率先推出了900x1800mm大规格连纹密缝系列产品，覆盖了白色、米色、灰色等主流色系，其中也包括了珍稀纹理产品：皇家蓝和四季绿洲，备受关注。

连纹密缝有其他单片无法媲美的美学效果，真实再现天然石材浑然一体的完整感，尤其是在客厅背景墙、地面等大空间的效果应用中，无限延伸的视觉魅力被发挥到极致，真正做到了惊艳全场，轻松成为空间中的绝对主角！

GANI was the first in the industry to launch big slab products of 900x1800mm with seamless joint and connected veins in early 2019, covering mainstream colours such as white, beige and grey, which also included rare textured products: the Azul Macaubas and Four Seasons, which are attracting much attention.

With the aesthetic effect that can't be comparable to other single pieces, GANI seamless joint paving+connected veins features truly reproduces the integrity of natural stone, especially in the application of large space such as living room background wall and floor, the infinite extension of visual charm is exerted to the utmost, which really makes it stunning and easy to become the absolute protagonist in the space!



900x1800mm 大规格连纹密缝系列产品

900x1800mm Big Slab Products



现代风格客厅：云朵灰 + 云雾白连纹密缝实景
Modern style living room: Tundra Grey+Bardiglio

首先瓷砖的纹理都能自然流畅衔接，整体像油画一般的完整和细腻。其次简一在纹理色彩和质感上精益求精，瓷砖的颜色特别鲜艳、厚重，叠加立体层次感非常强，这就是为什么看起来如此逼真的原因。

First of all, the texture of ceramic tile can naturally and smoothly connect, and the whole is as complete and delicate as oil painting. Secondly, GANI excels in vein, color and texture. The color of tile is particularly bright and thick, and the superposition of three-dimensional sense is very strong, which is why it looks so realistic.



现代风格客厅：云朵灰连纹密缝实景
Modern style living room: Tundra Grey

为什么这么多人选择连纹密缝效果？还有一个重要原因就是它有非常强的适应性，在不同装修风格中都能恰到好处地提升空间的高级感。

Why do so many people choose the seamless joint paving+connected veins effect? Because it is very adaptable, it can be used in different decorating styles in just the right way to enhance the premium feel of a space.



连纹密缝实景 背景墙特写：希腊灰，丹青石

Background wall of connected veins seamless joint: Assinis Grey , Connemara



现代摩登风格：阿波罗银连纹密缝实景

Modern style: Claros Grey(light)

在空间中有一些特殊区域，比如狭长的走廊，选择连纹密缝也能一定程度弥补空间上的先天不足，在视觉上得到很大改善，在有限空间实现无限延伸的视觉感受。



In some special areas of the space, such as long and narrow corridors, the choice of connected veins seamless joint can also compensate for the inherent deficiencies in the space to a certain extent, and improve the visual aspect greatly, to achieve infinite extension of the visual experience in a limited space.

新中式风格：阿波罗银连纹密缝实景

New Chinese style: Claros Grey(light)

连纹固然很美，这不是简单的纹理拼接，想要达到艺术品般的视觉效果，在施工上需要密缝铺贴来辅助。连纹密缝二者缺一不可，从视觉上看，它是流动的，同样也是完整的。

Although connected veins is very beautiful, it is not a simple texture splicing. If you want to achieve the visual effect like art works, the construction needs to be seamless joint paving to assist. Both of them are indispensable. From the visual point of view, it is flowing and also complete.



连纹密缝实景 走廊区域：蓝贝露 & 新鱼肚白
Corridor area: Palissandro Blue&Statuario

这位一线城市别墅设计专家，缘何选择简一？

Why Did This Villa Design Expert From A First-Tier City Choose Gani?



人才辈出的年代里，人们对物质从渴求到苛求，对生活从无所不有到精致舒适。简一与设计师们秉持服务社会的理念，时刻关注美好生活动态，捕捉大众对品质生活的期待，为美好家居生活补充更多优质参考。本次，我们也邀请到了简一挚友——深圳知名别墅豪宅建筑设计专家马晨乔，从设计角度描述他理想中的美好生活。

In the era of abundant talents, people's desire for materials has changed from thirsty to demanding, and their life has changed from all-around to sophisticated and comfortable. GANI and its designers always pay attention to the dynamics of a better life, capture the public's expectations for quality life, and add more quality references for a better home life. This time, we also invited a close friend of GANI - Shenzhen's famous villa and luxury residential building design expert Ma Chen Qiao, to describe his ideal good life from a design perspective.

缘起 | 得艺术熏陶 察空间奥妙

With Art Nurtured, Explore The Mystery Of Space

马晨乔先生，在建筑设计领域二十来年，亲自参与设计的作品多达五百余套。

他自幼学习美术，在书写绘画中逐步成长，培养了独到的艺术眼光。大学里学习装饰艺术，工作两年后，毅然放弃稳定舒适的平面设计岗位，投身于室内设计。

在大学的專業学习中，马晨乔先生就热衷于将点线面结合应用，让原本平面的设计立体化。出于对空间的热爱与偶然的机遇，马晨乔先生顺势转战室内设计领域，开启事业的新征程。

Mr. Ma Chen Qiao, who has been in the field of architectural design for more than twenty years, has personally participated in the design of more than five hundred sets of works.

He studied fine arts since childhood, and gradually grew up in writing and painting, cultivating his unique artistic vision. He studied decorative art in University. After working for two years, he decided to give up the stable and comfortable graphic design post and devote himself to interior design.

During his university studies, Mr. Ma Chen Qiao was keen to combine the application of points, lines and surfaces to make the original plane design three-dimensional. Out of his love for space and by chance, Mr. Ma switched to the field of interior design and started a new career..



设计 | 破风水玄学 知空间秋毫

Breaking The Mysteries Of Feng Shui

工作中，马晨乔先生时常面对高端客户，他们对品质有着极高的要求。而对于高端客户群体而言，私人订制才是最好的风格。一般从客户需求、设计美感和生态三个维度来把握，缺一不可。拿捏好这三者之间的平衡，才能构建出更为舒适、贴合客户磁场的空间。三个维度之外，还有一个很重要的考量因素——风水。

在他眼中，风水其实不是一种玄学，并没有大家想象中的那么复杂。对于多数人而言，风水，其实更像是一种情感的寄托。因此，从科学的角度出发，风水也被称为环境心理学。

In his work, Mr. Ma Chen Qiao often faces high-end customers, who have high demands on quality. For the high-end clients, the best style is private customization. Generally speaking, the best style is to grasp the three dimensions of customer demand, design aesthetics and ecology, one of which is indispensable. Only by striking a good balance between these three can we build a more comfortable space that fits the client's magnetic field. In addition to the three dimensions, there is a very important consideration - Feng Shui.

In his eyes, feng shui is actually not a kind of metaphysics, not as complicated as everyone imagines. For most people, feng shui is actually more like a kind of emotional sustenance. Therefore, from a scientific point of view, feng shui is also called environmental psychology.



也就是我们现在俗称的“风水学”



环境心理学指代的是空间会给人非常好的心理暗示，让人身体好，头脑清醒，做什么判断、决策都会是明智而清醒的。运用环境心理学将空间布局到位，也是设计要考虑的事情，这是很多高端客户所在意的。

在设计中注入风水的概念，也是希望能更多维度地去满足客户居住的舒适度以及整体空间设计的和谐。甚至在客户接受了半吊子风水师糊弄时，自己可以运用专业的风水知识综合空间规划能力来逆转客户所受的蛊惑。因此，马晨乔先生非常注重多方位知识的摄取，希望能为客户的家做出更为周全的设计。

Environmental psychology refers to that space can give people very good psychological hints, make people healthy and clear headed, and make judgments and decisions wisely and soberly. Using environmental psychology to make space layout in place is also a matter to be considered in design, which is what many high-end customers care about.

Injecting the concept of feng shui into the design is also intended to be a more multi-dimensional approach to the comfort of the client's residence and the harmony of the overall space design. Even when a client is fooled by a half-baked feng shui master, he can use his professional feng shui knowledge and comprehensive space planning ability to reverse the client's compulsion. Therefore, Mr. Chen Qiao Ma attaches great importance to the acquisition of multi-faceted knowledge in order to make more comprehensive designs for his clients' homes.

家 | 重品质舒适 过通透人生

Focus On Quality, Comfort And Life

平日的工作里，他设身处地，感受客户对家的向往，深度思考客户需求，布局出彩的空间。而在自己的家中，他并没有把设计放在第一位，而是追求空间的舒适。素雅，通透，是他对家的要求，不太愿意刻意修饰。第一次去往马晨乔先生的住处，犹记那是一个素雅、简约、温馨的家居空间，正如他所言，家的模样正是人与空间交相呼应形成的磁场。回到家中，他可以陪陪家人小孩，可以全身心放松。简单、快乐、舒适，是他对家的向往。

In his daily work, he puts himself in the customers' shoes, feels their desire for home, thinks deeply about their needs, and lays out a colorful space. In his own home, he does not put design first, but pursues the comfort of space. Elegance and transparency are his requirements for his home, and he is not too willing to deliberately decorate it. The first time I went to Mr. Ma Chen Qiao's place, I remembered that it was an elegant, simple and warm home space, and as he said, the shape of home is the magnetic field formed by the interplay between people and space. When he returns home, he can spend time with his family and children and relax. Simplicity, happiness and comfort are what he desires for his home.



理念 | 注重品质 专注如初

Focus On Quality As Usual

交谈之中，马晨乔先生多次提及希望未来成为一名注重品质，专注设计，有文化底蕴的设计师。

对品质的追求，促使他把每一次方案当成一种新的挑战。虽已完成数百套建筑设计项目，但面对新的项目都会以空杯心态，从心出发，站在客户的角度去理解对方对家的需求，为此马晨乔先生经历了太多因思考方案而彻夜难眠的夜晚。

而专注，也是马晨乔先生 20 多年设计生涯中非常注重的一个品质，他认为只有专注，才能做深做透做到极致，这也是他看中简一的原因。在他看来，简一能在竞争激烈，各种新材料层出不穷的外部环境下，依然 11 年专注一个大理石瓷砖品类并把它做到极致，这种精神是他所认可的，而在这种精神下生产出来的产品，其品质也是他能够放心的。



During our conversation, Mr. Ma Chen Qiao repeatedly mentioned that he wanted to become a designer who focused on quality, design and culture in the future.

His pursuit of quality drives him to treat each project as a new challenge. Although he has completed hundreds of architectural design projects, he will always face new projects with an empty glass mentality, starting from the heart and understanding the needs of the client for their home from their perspective.



And concentration is also a quality that Mr. Ma Chenqiao has paid great attention to in his design career for more than 20 years. He thinks that only by focusing can we do deep and thorough work and achieve the ultimate goal. This is also the reason why he likes GANI. In his opinion, under the external environment of fierce competition and endless new materials, GANI still focuses on a marble tile category for 11 years and makes it to the extreme. This spirit is recognized by him, and the quality of products produced under this spirit is also reassuring.



除了对简一专注态度的认可，简一在环保的基础上让更多人享受自然之美的这份社会责任和担当也让他对简一充满好感。对于简一，马晨乔先生表示，未来将一如既往，和简一一起，追求品质，专注如初，为国民美好生活的实现贡献自己的力量。

In addition to the recognition of GANI' s dedicated attitude, its social responsibility to let more people enjoy the beauty of nature on the basis of environmental protection also makes him feel good for GANI. As for GANI, Mr. Ma Chenqiao said that in the future, he would, as always, work with her to pursue quality, focus as before, and contribute to the realization of a better life for the people.

上海 DDS 展简一生活馆圆满落幕

Shanghai Design Dream Show concluded successfully

简一大理石瓷砖“自然 共生”生活馆惊艳亮相上海 DDS 当代家居潮流观念展，为期 4 天的展会于 9 月 10 日圆满落幕，新颖的设计和亮眼的空间效果吸引了上万人次到访咨询，部分参展观众们看完说：“你们家的砖真漂亮，看了这么多也只有简一能做到这么逼真的纹理效果”。现场人流火爆，备受关注。

GANI marble tile "Nature•Symbiosis" life museum made a stunning appearance in Shanghai DDS contemporary home trend concept exhibition. The 4-day exhibition ended successfully on September 10. The novel design and eye-catching space effect attracted tens of thousands of visitors. After watching, some visitors said: "your tiles are really beautiful. After watching so many, only Gani can achieve such a realistic texture effect.". There was a huge crowd and attracted much attention.



生活空间

Living Space

简一“自然 共生”生活馆以绿植背景墙、2020 年新品四季绿洲打造的无限连纹的视觉空间，与四周绿色垂藤、孔雀密缝拼花、劳芬镜子艺术墙融为一体，呈现出自然向往的生活空间，实现人、自然与空间的和谐共处。

GANI's "nature symbiosis" life hall is a visual space with infinite veins created by green plant background wall and four seasons of 2020 new product. It is integrated with surrounding green hanging vine, peacock seamless joint mosaic and mirror art wall, presenting the living space we yearning for and realizing the harmonious coexistence of human, nature and space.





这里还有一只神仙孔雀吸引了全场目光，现场人流络绎不绝，纷纷驻足欣赏拍照！孔雀的整体效果美轮美奂、栩栩如生！

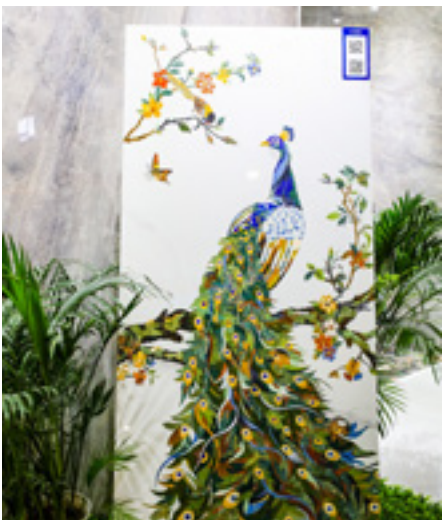
There is also a fairy peacock attracted the attention of the whole audience. A stream of people have stopped to take photos! The overall effect of peacock is beautiful and lifelike!





孔雀开屏经过独有的密缝拼花工艺复合叠加多次制作而成，在产品设计上选用了简一大理石瓷砖宝石蓝和阿尔卑斯绿作为基础色系，同时精选搭配天然玛瑙、澳洲深海贝、天空蓝等稀缺名贵石材，从产品到工艺上精益求精，力求呈现出最完美的视觉效果！

It is made by unique seamless joint medallion technology, combined and superimposed for many times. In the product design, GANI Diamond Blue and Verde Alpi are selected as the basic color system. At the same time, rare and precious stones such as natural agate, Australian deep sea shell and sky blue are selected and matched. We strive to improve the product and process, and strive to present the most perfect visual effect!



“孔雀开屏”
peacock fanning out its tail

连纹密缝

Seamless Joint And Connected Veins

为什么简一连纹密缝效果如此之好？

现场的实景效果告诉了我们答案，简一连纹密缝需要同时做到两个层面的工艺，连纹不是简单朝着一个方向延伸，而是实现纹理的精准对位。做到了连纹，还差一步就是密缝。瓷砖间缝隙严控在 0.5mm 以内。0.5mm 到底有多大，眼睛几乎看不到，现场逛展的朋友们纷纷用手摸一摸来感受细如发丝的触感

Why is GANI seamless joint and connected veins effect so beautiful?

The actual effect on site told us the answer: the seamless joint and connected veins needs to be done on two levels at the same time, the connected veins is not simply extending in one direction, but realizing the precise alignment of the texture. The gap between the tiles is strictly controlled within 0.5mm. The size of 0.5mm can hardly be seen by the eyes. The friends visiting the exhibition have touched it with their hands to feel the touch as thin as hair!



现场福利

On-Site Gifts

简一给现场逛展的小伙伴们准备了精美的伴手礼，品牌定制笔记本 or 精美 U 盘二选一，得到了现场朋友们的热烈关注和一致好评！

GANI prepared beautiful gifts for the friends visiting the exhibition. One of the two choices of brand customized notebook or exquisite USB has won the warm attention and unanimous praise of friends on the spot!



G+ 设计精英大赛首场线下晋级赛重庆站圆满落幕!

G+ Design Elite Competition ended successfully in Chongqing!



西南赛区冠军：莫喻晴（竣工组）和 余虹利（概念组）
Southwest Region Champion: Mo Yuqing (Completion Group)
and Yu Hongli (Concept Group)

“自然共生” G+ 设计精英大赛首场线下晋级赛暨亚太酒店设计公益大讲堂于 9 月 17 日在山城重庆威斯汀酒店隆重举行，经过现场激烈的竞演 PK，全国 TOP10（分竣工组和概念组）的第一个名单就此诞生，恭喜莫喻晴和余虹利分别获得西南赛区竣工组和概念组的第一名！

The first offline promotion of “Nature Symbiosis” G+ design competition and Asia-Pacific hotel design public welfare lecture was held on September 17 in Chongqing Westin Hotel, after a fierce competition, the first list of the national TOP10 (divided into completion group and concept group) was born, congratulations to Mo Yuqing and Yu Hongli won the first Southwest District completion group and concept group respectively!



活动现场邀请到了业内重磅嘉宾助阵，亚太酒店设计协会秘书长刘坤先生、“光说故事”创始人郑见伟先生、WS 世尊 / 无间设计创始人吴滨先生、简一集团品牌挚友陈旻女士、简一集团副总裁王艳女士、简一大理石瓷砖重庆品牌服务商龚爱平先生、简一集团品牌总监罗宇锋先生等。

除了设计大咖，简一的战略合作伙伴也出席本次活动，万科、融创、招商、旭辉、保利、华宇等地产代表以及重庆当地各界重要嘉宾到场，知名媒体《重庆晨报 上游新闻》、《新浪家居》、《房天下》、《腾讯家居》、《腾讯大渝网》、《设计师杂志》和《实况时报》全程采访报道，全国各路精英大神共聚重庆，为 9 月这场设计盛会举杯同庆！

Mr. Liu Kun, Secretary General of Asia Pacific Hotel Design Association, Mr. Zheng Jianwei, Founder of "Lighting Stories", Mr. Ben Wu, Founder of W.Design, Ms. Chen Min, a good friend of GANI Group, Ms. Wang Yan, Vice President of GANI Group, and Mr. Gong Aiping, Chongqing partner of GANI and Mr. Luo Yufeng, Brand Director of GANI Group, etc attended the event.

In addition to design gurus, GANI's strategic partners also attended the event, including real estate representatives from Vanke, Sunac, China Merchants, Cifi, Poly, Huayu and other important guests from all walks of life in Chongqing, as well as well-known media such as Chongqing Morning Post, Upstream News, Sina Home, Fang.com, Tencent Home, Tencent Dayu.com, Designer Magazine and The Real Times.

助力西南设计力量

Helping Southwest Design Power

从 2016 年亚太酒店设计公益大讲堂活动第一次走进重庆，到今天第五个年头，感谢所有重庆设计界的新老朋友，对亚太、简一的支持与厚爱，疫情对我们的影响毋庸置疑，我也希望我们所有人更加善待我们的世界，更加善待我们自己的身体，同时也要更加重视健康的意义。现在各个方面都在显示中国的经济在迅速走向恢复，反过来大家未来的机会也会越来越多。最后，我也希望今天自然·共生的活动，大师讲堂取得圆满成功。

Secretary General of Asia Pacific Hotel Design Association, one of the organizers of the competition, took the stage to deliver a speech, he said: "From 2016, when the Asia Pacific Hotel Design Public Welfare Lecture for the first time in Chongqing, to today is the fifth year, I would like to thank all the old and new friends of Chongqing design community for their support and love for Asia Pacific and GANI, the impact of the epidemic on us is undoubtedly. Hopefully, all of us will be more kind to our world, more kind to our own bodies, and also more aware of what it means to be healthy. All aspects are now showing that China's economy is rapidly moving towards recovery, and in turn there will be more and more opportunities for all of us in the future. Finally, I also hope that today's Nature-Symbiosis event, the Master Lecture, is a great success.



亚太酒店设计协会秘书长—刘坤先生致辞
Address by Mr. Kun Liu, Secretary General of the Asia Pacific Hotel Design Association (APHDA)

首先深深地感谢在座各位合作伙伴的支持，简一在重庆从 09 年到今天经历了 11 年的发展和成长。今天的活动不只是设计师的聚会和交流，更是一场学术性的探讨，与国内外的设计大师共同探索设计的意义。简一希望通过这场活动，联合设计届的力量，把自然之美融合到空间艺术之中，满足用户对健康、环保家居的追求，也推动人们对人与自然共生关系的思考，更加关爱我们赖以生存的环境，创造出更多优秀的作品呈现给用户，这就是我们的初心

First of all, I would like to express my deepest gratitude to all the partners here for their support. Today's event is not only a gathering and exchange of designers, but also an academic discussion to explore the meaning of design with domestic and international design masters. Through this event, GANI hopes to unite the power of design, integrate the beauty of nature into space art, meet users' pursuit of healthy, environmentally friendly homes, promote people's thinking about the symbiotic relationship between humans and nature, care more about the environment we live in, and create more excellent works to present to users.



简一集团副总裁 王艳女士致辞
Speech by Ms. Wang Yan, vice president of GANI group

现场竞演 PK 决战山城

Spot Contest

本次晋级赛采用入围选手现场演讲的方式进行PK，概念组和竣工组分别有两位选手入围西南赛区的决赛，每位选手有8分钟的演讲时间，每组二选一进行PK争夺赛区第一名。特邀设计大咖郑见伟先生和吴滨先生作为现场评委，分别从大赛理念在作品中的运用、灯光的运用、材料和设计元素的运用等多维度进行了专业点评和打分！

Two finalists from the concept group and completion group were selected to compete in the final of the Southwest Region, and each of them had 8 minutes to speak. Mr. Zheng Jianwei and Mr. Wu Bin were invited as the judges, who made professional comments and scores on the application of the competition concept in the works, lighting, materials and design elements.

概念组 Concept group



余虹利分享作品《华润二十四城》
Yu Hongli shares his work "24 City"

竣工组 Completion group



于鑫 作品《国宾城住宅设计》
Yu Xin, The National Guest City Residential Design



李雄明分享作品《九栖别院艺术酒店》
Li Xiongming shares his work "Art Hotel Jusu Biyuan"



莫喻晴 作品《美丽之冠[线]》
Mok Yu Ching, "Crown of Beauty [Line]"

话设计 共成长

Talking Design, Growing Together

两位设计大咖为现场近千名的设计师带来了精彩的主题分享，分别从灯光艺术和软装艺术切入，分享他们对设计的独到见解，让我们一起走进设计的世界，感受设计带来的美好！

The two design gurus brought wonderful theme sharing for nearly a thousand designers on the scene, starting from lighting art and soft decoration art respectively, sharing their unique insights on design, so let's go into the world of design and feel the beauty brought by design!

郑见伟先生为我们带来「罔两」-「影子的影子」的主题分享，从庄子文化衍生到主从关系，把影子从抽象的文学理念融入空间中，讲述独家的“照明九式”，每一式都阐述了照明光线在空间中的应用，让现场的设计师获益匪浅。

From Zhuangzi culture to master-slave relationship, Mr. Zheng shared with us the theme of "Shadow of Shadow", which is derived from the abstract literary concept of Zhuangzi and integrates shadow into space.



“光说故事” 创始人 郑见伟先生
Mr. Zheng Jianwei, the founder of "Lighting Stories"

吴滨先生带来「摩登东方 诗意栖居」的主题分享，从经典的酒店项目为切入点，用东方的气质美学营造有意境的空间，用艺术表达生活和细节，感受到设计与空间的无穷魅力！

Mr. Wu Bin brought the theme of "Modern East, Poetic Dwelling" to share, starting from the classic hotel projects, he used the oriental temperament and aesthetics to create an imaginative space, expressed life and details with art, and felt the infinite charm of design and space.



WS 世尊 / 无间设计创始人吴滨先生
Mr. Wu Bin, Founder of W.Design

06 燃炸！ G+ 设计精英大赛中原赛区冠军诞生

The birth of the champion of Central Plains in G+ design elite competition



中原赛区冠军：史芳（概念组）和 时效楠（竣工组）

Central Plains Champion: Shi Fang (Concept Group) and Shi xiaonan (Completion Group)

9月23日，原本秋高气爽的郑州因一场活动变得炙热。在这座历史古都，中华文明起源地的中原城市，迎来了“自然共生”G+设计精英大赛晋级赛暨亚太酒店设计公益大讲堂活动，并邀请到了设计大咖曾建龙和戴昆亲临现场助阵。

最终概念组的史芳和竣工组的时效楠成功突围问鼎中原赛区 TOP1，提前锁定全国十强席位。

On September 23rd, Zhengzhou, originally a refreshingly cool autumn city, became scorching hot due to an event. In this historical city, the origin of Chinese civilization, the “Nature Symbiosis” G+ Design Competition and Asia-Pacific Hotel Design Public Welfare Lecture were held, and design giants Zeng Jianlong and Dai Kun were invited to take part in the event.

In the end, Shi Fang of the Concept Group and Shi xiaonan of the Completion Group successfully broke through to win the Central Plains Top 1, locking the top ten seats in advance.

PK 点评

Spot Contest

本次设计盛会的入围晋级赛采用评审现场点评和打分的形式进行，评审团由曾建龙、戴昆和孙华锋三位老师组成，设计选手通过现场 8 分钟讲解入围作品进行 PK，最终决出 TOP1。

The judging panel consisted of three teachers, Zeng Jianlong, Dai Kun and Sun Huafeng, and the finalists were PK through 8 minutes of on-site explanation.



概念组 Concept group



谷慧萍（左）分享作品《普罗旺世理想国住宅项目》
史芳（右）分享作品《建业春天里》

Gu Huiping (left) shares her work "Provencal Ideal Residential Project".

Shi Fang (right) shares her work "Jianye in Spring".

竣工组 Completion group



郝一心（左）分享作品《点移动的轨迹》
时效楠（中）分享作品《LANMAN THAI SPA》

Hao Yixin (left) shares her work "The trajectory of the point movement".

Shi Xiaonan (middle) shares his work "LANMAN THAI SPA".

大咖精华语录

Quotes

大咖设计师的主题分享也是活动的重中之重。现场曾建龙老师带来了《设计的生活态度和商业价值观》的主题分享，讲述自己在设计时的思考方式以重构为主，喜欢用自己的方式去思考美学的方式，通过重构形成自己的语言，然后重新定义感受到的画面感。

The theme sharing of design gurus was also the most important part of the event. Mr. Zeng Jianlong brought the theme of "Design's Attitude to Life and Business Values" to share about his way of thinking when designing with a focus on reconstruction, preferring to think about aesthetics in his own way, forming his own language through reconstruction, and then redefining the feeling of the picture.

做设计的人都知道，平面是一个设计师最扎实的基本功，现场有幸听到戴昆老师的《住宅平面的推敲》的主题分享，也给了现场设计师新的灵感。

We all know that graphic design is a designer's most solid basic skills, and we were fortunate to hear Mr. Dai-kun's sharing on the topic of "The Reasoning of Residential Plane", which also gave the designers on site new inspiration.



GID 格瑞龙国际设计有限公司创始人 曾建龙先生
Mr. Zeng Jianlong, Founder of GID International Design Ltd.



北京居其室内创始人 戴昆先生
Mr. Dai Kun, Founder of Beijing Easy-Home Interior

简一中秋国庆祝福席卷全国 四大惊喜打造爱家节

Four Big Surprises for the Love Home Festival



在这个特殊时期，在这个家国同庆的佳节之际，简一大理石瓷砖举全国之力给国人送祝福，祝愿国人“万家团圆，爱无缝隙”，并于9月10日至10月10日期间，在简一全国用户价值体验馆打造“简一大理石瓷砖中秋国庆爱家节”，为国人送上爱家福利，助力国人打造美好家。

In this special period, in this festive occasion of the celebration of family and country, GANI marble tiles hold a national effort to send blessings to the nation, wishing the nation "family reunion, love without gap", and from September 10 to October 10, in the GANI national user value experience museum to build "GANI marble tiles Mid-Autumn National Day Love Home Festival", for the nation to send love home welfare, help the nation to create a better home.

简一海陆空全国送祝福

GANI sends blessings by land, sea and air across the country

中秋是中国传统的“小家”团圆佳节，国庆是国家这个“大家”举国同庆的日子，在这个大家小家，家国同庆的特殊节日下，简一在机场、高铁、央广及地方省台等重要城际交通媒体渠道给全国人民送去节日的祝福，无论你在哪里，选择哪种出行工具，简一都希望在这样一个重要的时节祝福您“万家团圆，爱无缝隙”

The Mid-Autumn Festival is the traditional Chinese festival of reunion of the “small family”, while the National Day is the day when the “big family” celebrates together with the whole country. No matter where you are or what kind of vehicle you choose to travel with, GANI hopes to wish you a “reunion and seamless love” during this important time of the year. We advocate not only the physical sense of family reunion, but also the spiritual aspect of love without gaps, the heart together is the reunion.



四大惊喜打造爱家节

Four surprises to create a love home festival

为了将此次祝福落到实处，简一特于9月10-10月10日在全国简一用户价值体验馆发起“爱家节”活动，并推出四项爱家福利政策，在实际行动中帮助消费者打造美好生活。

From September 10 to October 10, 2020, GANI launched the “Love Your Home Day” campaign at GANI's Customer Value Experience Centers across the country, and launched four family-friendly welfare policies to help consumers build a better life through practical actions.

01 幸运传递·豪华免单

Free Order

02 中秋探店·惊喜来袭

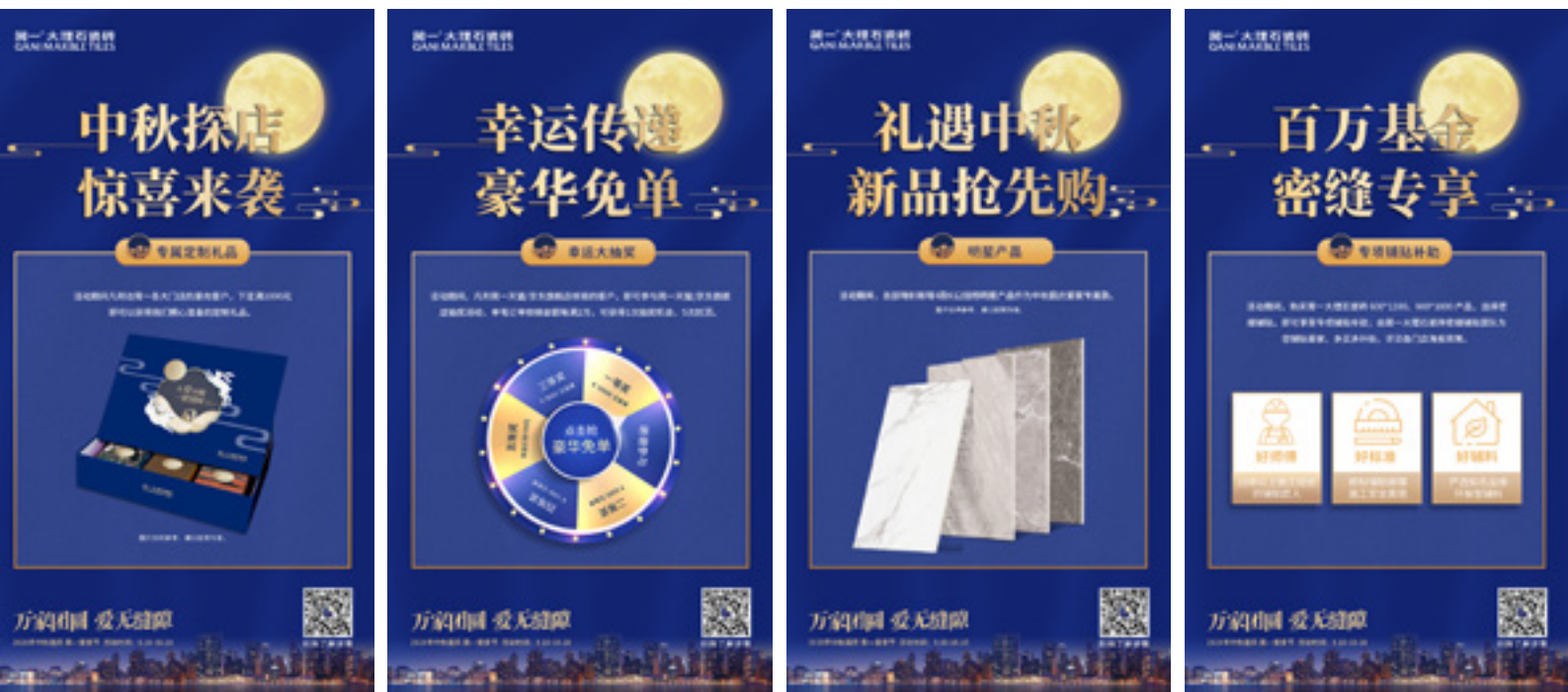
Mid-Autumn Visit - Surprise!

03 礼遇中秋·中秋国庆新品抢先购

Mid-Autumn Gift - Mid-Autumn National Day New Arrivals

03 百万基金·密缝专享

Million fund, exclusive for seamless joint



此次中秋国庆爱家节，除了推出系列政策给到新客户惊喜，同时简一也安排了中秋国庆特别大礼包来回馈 10 万老客户，感恩他们在简一发展过程中对简一的信赖和支持。简一的贴心也获得老客户的高度认可，认为一日选择终身为友。

In addition to introducing a series of policies to surprise new customers, GANI also arranged a special gift package for the National day and Mid Autumn Festival to give back to 100000 old customers, and to thank them for their trust and support in the development of GANI. GANI's intimacy has also been highly recognized by its old customers.



活动中
Activity in progress

简一挚友 李敏
艺筑亦美设计创始人

简一挚友 周斌
苏州饮食文化传承人
杜三珍掌门人

简一挚友 陈曼
国家一级登山运动员

简一挚友 许晓东
知名设计媒体
《设计家》创始人

简一挚友 汤先锋
民航机长 / 音乐人

简一挚友 王斌
江南首席创始人

下一个主角 就是你

简一挚友
故事征集

／ 征集时间
常年征集

／ 征集对象
简一全国高端客户、设计师及合作伙伴等

／ 报名要求
对品质生活有鲜明主张和态度
愿意出镜拍摄微电影，链接圈层引领成长



扫码加入

活动进行中

Activity in progress



城市新风景 下一个导演就是你

密缝实景案例招募计划

面向全国简一品牌服务商,只要您有密缝实景案例,均可报名参加!
小简将亲临现场进行拍摄包装,打造高档装修案例,为销售赋能!

招募要求/

户型要求: 别墅、180以上大平层;

效果要求: 整套案例使用无限连纹/密缝铺贴效果,密缝铺贴0.5MM以内;

空间要求: 家中场景使用简一产品;

环境要求: 全屋装修装饰已到位,即将入住或刚入住为最佳;

报名方式: 户型+面积+应用产品+案例图片/视频打包发送邮箱至

GANIPPB@GANI.COM.CN



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敬请期待

Please Stay Tuned

自然共生

NATURAL
SYMBIOSIS

G+设计精英大赛晋级赛暨
亚太酒店设计公益大讲堂

Date: 2020-10-22 City: 常州站

联合主办:



亞太酒店設計
Asia-Pacific Hotel Design

简一®大理石瓷砖
GANI MARBLE TILES

战略合作媒体:

sina 新浪家居
家居 (NYSE: LSE, AU) 旗下网站

支持机构:

**INTERIOR
DESIGN**
Interior China Institute

PREVIEW OF NOVEMBER ISSUE

11 月刊预告

大咖挚友，
重磅来袭，精彩不断！

GANI FEATURED CHARACTERS:

一对神仙眷侣二胡表演艺术家，一位是资深设计大咖！

他们将带来怎样的故事？敬请期待！

One story is about the erhu performer couple, another is a
famous designer!

What kind of stories will they bring us? Please stay tuned!

简一[®] 大理石瓷砖
GANI MARBLE TILES

广东简一（集团）陶瓷有限公司

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Guangdong Gani(Group) Ceramics Co.,Ltd

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