

Company profile





Xuzhou Belse Electronic Technology Co., Ltd, located in xuzhou, the hometown of emperor and the birthplace of Han dynasty, was established in 2005. In 2018, it won the title of national high-tech enterprise. It was successfully listed in JiangSu equity trading center on Dec 20, 2017.



From January 29, 2018 to February 1, 2018, with high-quality and high-end b-ultrasound and color doppler ultrasound machines, we took part in the Arab Dubai international medical exhibition. In a short period of time, our medical products were well received by customers at the exhibition. Customers rushed to operate the instruments and equipment using the bell.

2019 Dubai Arab international medical exhibition







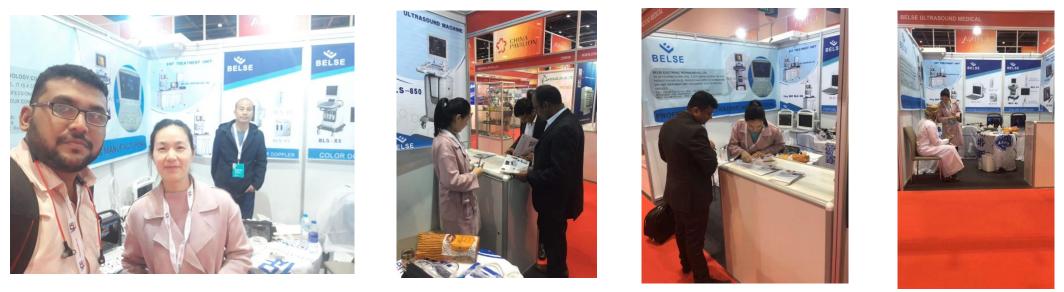


The success of the 2018 show gives us Bells more confidence in our products and services.

Figure 1 to Figure 3 are the photos of the general manager QiFeng and the foreign merchants who have experienced the Bells equipment.



From January 28th to January 31st, 2019, Belse participated in the Arab International Medical Exhibition in Dubai with high-quality, high-end ultrasound medical equipment. As an exhibitor, we highlighted the company's B-ultrasound and color-super products, including BLS-X1 and BLS-X2, BLS-X3, BLS-820, BLS-830, etc. Attracted dealers and doctors from the United Arab Emirates, Pakistan, Iraq, Bangladesh, Saudi Arabia, Sudan, Egypt, India, Kuwait, Malaysia, Indonesia, Poland, Ukraine, Turkey and many other countries in the Middle East, Europe and Southeast Asia to come to the booth for consultation and negotiation.



Every day, the booths were in the market, and the person in charge of the exhibition was busy "sleeping and forgetting to eat". On the first day of the exhibition, nearly 100 customer cards were received. The exhibition is not only a way to meet new customers, but also an important way to meet face-to-face with old customers. The person in charge of the exhibition also met with dozens of old customers to negotiate on the spot and strive to achieve the best results.

In the communication, we have a deep understanding of the market capacity, usage status and needs of various countries in the field of ultrasound medicine, providing more accurate positioning and strategy for the promotion and sales of the company's products overseas market. At the same time, it effectively promotes the expansion of the company's overseas sales performance and continuously improves overseas. Market share and international recognition of the Bells brand.



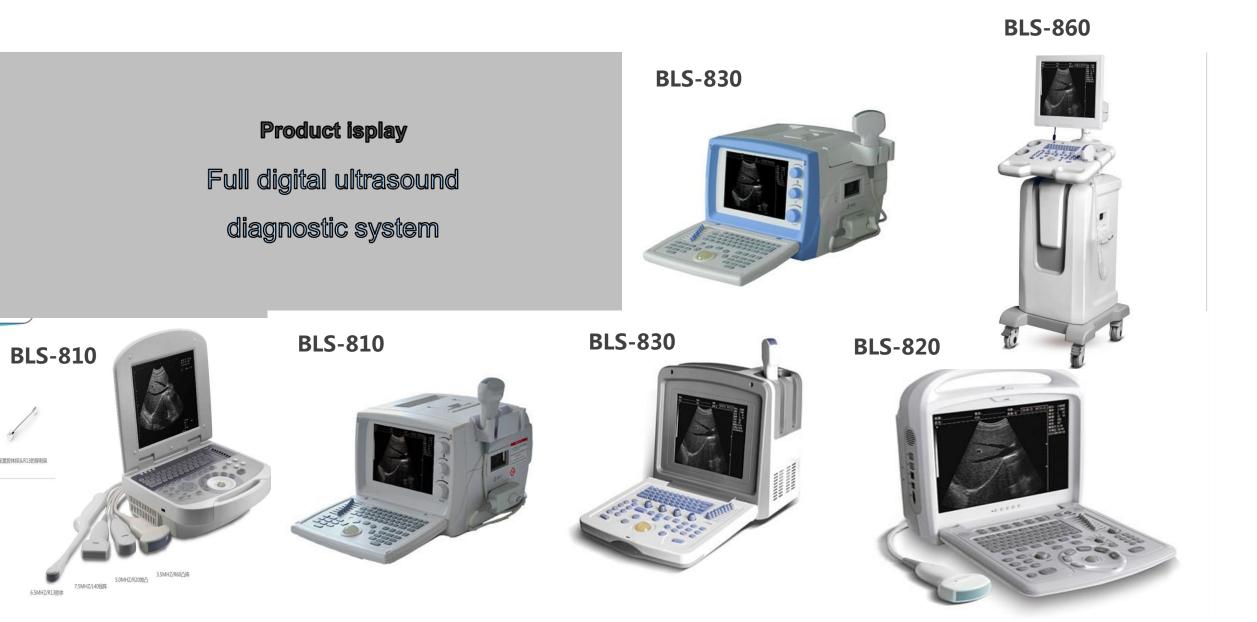




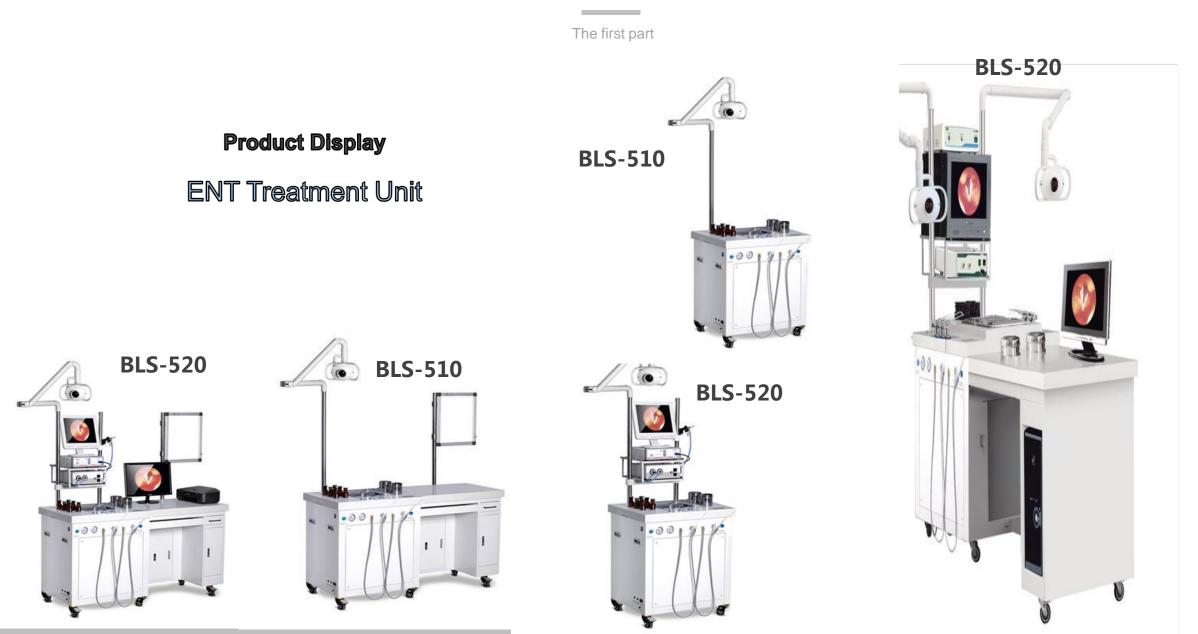
BLS-X3

BLS-810P7、810P8

BLS-830、810L





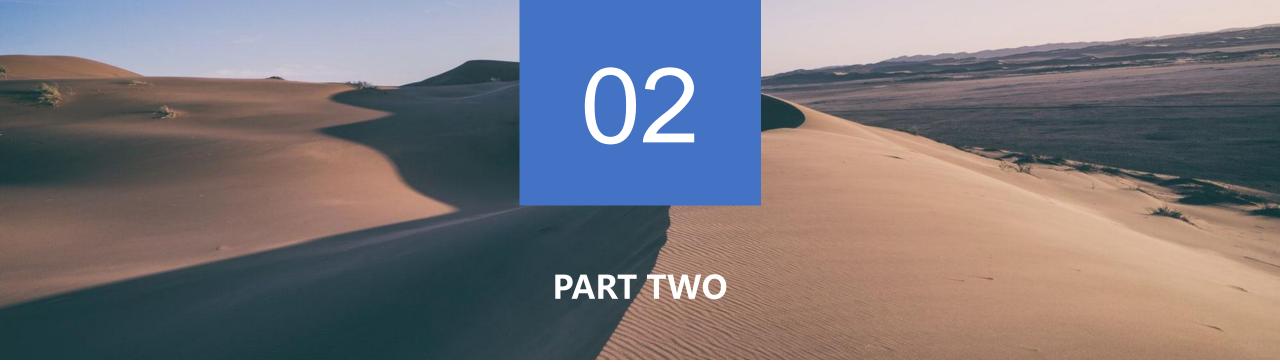




Product Display Ultrasound-guided Visual Flow

Machine





Technical team

-BELSE-

Sales

It is distributed to medical institutions in more than 30 provinces, municipalities and autonomous regions in China, and is exported to Asia, Africa, Europe, Latin America, the Middle East and other regions.

After sale

Intimate one-year after-sales service guarantee, solve problems online and remotely anytime, anywhere, and solve problems quickly and effectively.



R&D

With a professional R & D team, based on the original black and white ultrasound, launched a new generation of all-digital ultrasound diagnostic system, all-digital ultrasound guided gynecological uterine surgery instrument, ENT examination and treatment table, and has 2 invention patents, 2 utility models Patent, 1 appearance patent, 7 software copyrights. And achieved the knowledge of the standard system certification.

Produce

The integrated professional production line has ISO9001, ISO13485 certification and perfect quality management system to ensure product quality and service quality.



Product patent —BELSE—

The third part



Disinfection

ENT Treatment Unit Disinfection invention patent ENT Treatment Unit Disinfection utility model patent

ENT Treatment Unit Cleaning invention patent ENT Treatment Unit_Cleaning utility model patent

One appearance patent, two invention patents, two utility model patents

徐州贝尔斯电子科技有限公司

The third part



Seven software copyrights

- BELSE Ultrasound bone density detector software
- BELSE Ultrasound imaging workstation software
- BELSE ENT Treatment Unit software
- BELSE Full Digital Ultrasound diagnostic system software
- BELSE All-Digital Dolor Doppler Ultrasound system software V1.0
- BELSE Ultrasound-guided Visual Flow Machine software
- BELSE All-Digital Color Doppler Ultrasound system software V2.0



Certifications

-BELSE-



Exterior

Full digital color Doppler ultrasound diagnostic instrument BLS-X3 appearance patent

Cleaning

ENT Treatment Unit integrated self-cleaning invention patent ENT Treatment Unit integrated self-cleaning

utility model patent

Disinfection

ENT Treatment Unit rapid cleaning and disinfection invention patent ENT Treatment Unit rapid cleaning and disinfection utility model patent







Companies adhering to the "quality first, pragmatic innovation" quality policy, based on the original black and white ultrasound, launched a new generation of all-digital ultrasound diagnostic system, all-digital ultrasound guided gynecological uterine surgery instrument, ENT treatment unit. Now we are working together with medical experts at home and abroad to launch a new medical product full digital color Doppler ultrasound diagnostic instrument to meet the needs of the majority of medical colleagues.

We will continue to innovate our thinking, promote new product development with high technology, and increase the development of new products while ensuring the advantages of the company's traditional products to meet the multi-level needs of the market.

Thanks for watching

Belse Electronic Technology Co., Ltd.